

AUSTRIANS TAKE LUBLIN; WARSAW'S INHABITANTS ARE FLEEING FROM CITY

TEUTONIC ALLIES BLOCK POSSIBILITY OF RUSSIAN RETREAT SOUTH FROM POLISH CAPITAL.

DRIVE TOWARD VILNA TO OFFER MONSTER STOCK EXHIBIT AT JANESVILLE FAIR

Von Buelow's Army Pushed Forward to Cut Off Communication With Petrograd, Completely Isolating Poland.

[BY ASSOCIATED PRESS.]

London, July 31.—Austro-German cavalry has entered Lublin. Official announcement of this effect from Vienna supplements German reports of last night that the Russian grip upon this southern front had been broken, indicating that the important Lublin-Chelm railway now is strongly held by the invaders cutting off one line of retreat for the Russian forces in southern Poland.

Continue Drive on Vilna.

Meanwhile General Von Buelow continues his drive toward Vilna, seeking to cut the northern railway from Warsaw to Petrograd, and the pre-emptive of the Russian armies seeking withdrawal intact from Warsaw, the main forces already are out of the district, becomes more perilous.

Warsaw's eight hundred thousand inhabitants, laden with such household articles and supplies of food as they can carry, are fleeing from the city toward the east and every dispatch from Russia makes guarded reference, though quite colorlessly, to some phase of the evacuation of the city.

Official announcement of its abandonment, which even now may be a fact, has not been forthcoming, however, although the splendid hope of the entire allied countries that the Germans might be held on the threshold is dissipated, and military writers are confining themselves in debating Grand Duke Nicholas' chances of extricating his army from the hard-pinched triangle without disaster.

Have Crossed Vistula.

Besides the capture of Lublin and the seizure of the railway, the German forces have crossed the Vistula river between Warsaw and Lodz, and the problem for the Russians to hold their wings north and south of Warsaw, while the center retreats, becomes more acute.

It was argued that the conduct of this retreat without great success would entail the necessity of the Lublin-Chelm front, holding firm. Now that it is broken, quiet action on the part of the Russians becomes imperative. As also does the storming of the increasing German forces driving from Kovno and Suwalki toward Vilna, the capture of which would cause the northern line to retreat. With these developments, Great Britain is greatly concerned. Some section of newspapers are seizing the opportunity to emphasize Russia's task and press for concession here as the best means to give Russia the western allies propose to stand by her in exerting all the pressure possible in the west.

The Russian press, according to special dispatches reaching London, feel that the western allies should have initiated some movement in France or in Belgium to relieve the strain on Russia, as Russia did by her invasion of East Prussia.

With circumstances as they are now, it is realized here that Russia has lost the initiative for the remainder of the summer, which will enable the central powers to strike hard at either France, Belgium, Serbia, or Italy.

Austrians Enter Lublin.

Vilna, July 31.—Austrian cavalry entered Lublin Friday afternoon, according to an official statement issued tonight at the Austrian war office.

By the occupation of Lublin, ninety miles southeast of Warsaw, the Austrians have cut the Russian's important means of communication connecting with the whole southern front between the Vistula and the Bug rivers.

The Russians have battled desperately to prevent the Teutonic allies from gaining possession of the Ivanograd-Lublin-Chelm railway, which for some distance paralleled with the Vistula river. The Russians rushed to the front new reserves and veteran troops whose ranks had been recruited to full strength. These forces fought valorously to stop the progress of their antagonists and administered serious checks to the Austro-German forces, although exposed to a merciless artillery fire.

SEND CONNECTICUT TO PORT AU PRINCE TO BACK CAPERTON

Another U. S. Battleship Dispatched to Haiti Following Killing of Two Bluejackets on Friday.

Philadelphia, July 31.—The battleship Connecticut with nearly 500 marines on board sailed today for Port au Prince, Haiti, where these soldiers will reinforce those already on duty. As the Connecticut drew away from the docks, sailors and marines on board the battleship Minnesota and cruisers Brooklyn and Columbus, lined the rails and the band played "The Star Spangled Banner."

Two Bluejackets Killed.

Washington, July 31.—Officials here today awaited further details of the fighting between Haitian and the forces under Rear Admiral Caperton of Port au Prince, in which two American bluejackets were killed.

When the Haitians resisted the landing of Rear Admiral Caperton's bluejackets and marines Thursday, six of the natives were killed and two wounded in the fighting. Admiral Caperton made this report today and forecast further revolutionary disturbances on the island.

Information to Wilson.

Cornish, N. H., July 31.—The killing of two American bluejackets by natives of Port au Prince, was reported officially to President Wilson as soon as he was up today. He expressed concern and requested that all information obtainable be forwarded to him from Washington.

FINDS DIFFICULTY IN MAKING CHANGES

Secretary of State Meets Snag in Administration of New Consolidation Bills.

[SPECIAL TO THE GAZETTE.]

Madison, Wis., July 31.—The secretary of state's office is confronted by the task of readjusting conditions imposed by the passage of consolidation bills, and is finding it a difficult one. It is claimed that the bills were so drawn as to overlook many details which are essential to the proper enforcement of the law. In several particulars the secretary of state will be powerless in the lack of specific authority contained in the new acts, to order claims paid and other conditions lived up to.

Secretary of State John S. Donald takes the position that now is the time to enter amendments to these laws, rather than allow them to take care of themselves for the next two years.

The office fixtures and records of the state board of forestry which goes out of existence today, have been removed to the offices of the fish commission and game department in the west wing, where the action commission will be quartered until an adequate suite of offices is ready for it upon the completion of the north wing, a year hence.

DR. DUDLEY'S CASE SET OVER TO MONDAY

Defending Attorney M. G. Jeffris Still Out of the City—No Plea Has Been Made Yet.

When the case of Dr. E. H. Dudley, charged with arson, was called in the municipal court this morning, Attorney M. O. Mount appeared for Dr. Dudley and reported that M. G. Jeffris, who is to represent the defendant in the case, was still out of the city. It was agreed to District Attorney S. G. Dunneville and the court that the case be held open until it was put down on the docket for the coming Monday morning. No plea has been yet made, the complaint or any of the preliminary legal court procedure been transacted.

Poles Abandon Warsaw In Thousands As Germans Cut of Lines of Communication

German forces which surrounded Warsaw on three sides are hammering away at the Polish capital's outer defenses and the Austro-German armies are steadily advancing on the Russ. General von Hindenburg, the military genius on the eastern firing line, was reported last week to have been joined by the kaiser, who came to take active command of the successful Teutonic army. In order to celebrate the evacuation of Warsaw, and to enter in triumph, the German kaiserin has left Posen to be present when Warsaw has been evacuated by the Russians, so that she and the kaiser, according to the plans arranged, may lead the triumphant entry into the ancient Polish capital.

The photograph shows one of the principal streets in Warsaw. The Church of St. Anne, seen on the right, is one of the most beautiful in the Russian city.

U. S. CITIZEN KILLED WHEN SHIP SINKS

AMERICAN MULETEER DIES FOLLOWING SUBMARINE ATTACK ON BRITISH STEAMER IBERIAN.

DISREGARDED WARNING

American Consul Frost Reports That Submarine Commander Gave Crew Time to Take Boats Before Firing.

London, July 31.—The Leyland liner Iberian has been sunk by a German submarine. Five members of the crew were killed, two died aboard a rescue boat and sixty-one landed safely.

The Iberian, a steamer of 5223 tons gross sailed from Boston July 7 for Manchester, where she was reported to arrive July 20. She was 487 feet long, beam of 48 feet, and built at Sunderland in 1900. A Leyland and Company, limited, of Liverpool, are the owners.

Carried War Supplies.

Upon her arrival at Boston from Manchester and Liverpool on July 2, members of the Iberian's crew told of being chased by a German submarine when only a few miles from the mouth of the Mersey. Captain Jago maneuvered his ship out of danger, however.

The Iberian has been used for several months for transportation of war supplies between the United States and England.

One U. S. Citizen Killed.

Washington, July 31.—Only one American, a muleteer named Whyte, was killed when the British steamer Iberian was shelled and sunk by a German submarine. American Consul Frost at Queenstown reported today that the Iberian disregarded the submarine's warning to stop. Later the German commander gave the crew time to take to the boats before firing a torpedo. Whyte died of shock and wounds from shells.

Carried Eight Americans.

Boston, July 31.—About eight horsemen and hostlers many of them from Boston and vicinity, sailed on the Iberian when she left Boston for Manchester and Liverpool on July 7. The steamer carried across 600 horses and a general cargo, but according to advices received at the Boston office, was bringing back only a small consignment of goods. It was not known how many of the horsemen were returning to this country with the vessel. Of the men who sailed from here, some were American citizens, but the nationality of the greater number is in doubt.

Four Travelers Sunk.

London, delayed by censor, July 31.—The Danish steamer Tuborg from Baltimore for New York, Denmark, and the Norwegian steamer Glitra Savannah for Helsingborg, have been detained in Kirkwall.

Four more travelers have been sunk by a German submarine. The crews were saved.

County Court Closes.

The county court will be closed during August except between 1:30 and 2:30 each afternoon. Registry in Probate and plans to take his vacation the first two weeks of the month and Judge McNeil will be absent the last two weeks.

Complete Examinations.

Teachers' examinations which have been in progress for two days past at the high school, were completed today. Teachers who were unable to write on all the subjects Thursday or Friday finished the work today at Superintendent Antisdel's office.

AMERICANS MENACED WITH COURT MARTIAL IN MEXICAN CAPITAL

Paul Hudson, Member of His Family and Staff of His Paper, Held Captives—Another American Attacked and Injured.

[BY ASSOCIATED PRESS.]

Mexico City, July 31.—Paul Hudson, president of the Herald Publishing Company of Mexico City, an American citizen, together with members of his family and the staff of his paper, are prisoners in Mexico and threatened with court martial. The charges against Mr. Hudson have not been set forth and it is not known what fate awaits him.

Allen Mallory, an American, who has been carrying correspondence between the Mexican and American departments for several weeks, has been assaulted by followers of Zapata while carrying diplomatic correspondence. At the time of this attack Mr. Mallory was carrying an American flag which was torn and insulted by the Mexican insurgents. Zapata personally demanded the correspondence taken from Mallory. He spoke the language seals saying at the same time that the Americans were fools. The Brazilian minister made an effort to charge against Mr. Hudson, but was openly rebuffed.

Allen Mallory is an American resident of Mexico City. The state department has received a report of his arrest, and the American flag, flag, but has nothing to show whether the correspondence he carried was from the American embassy or some other foreign mission.

Communication with the capital has been so completely interrupted that the department has been unable to get much information. The department has also been interested in the case of Hudson.

Gonzales in Capital.

San Antonio, Texas, July 31.—The reoccupation of Mexico City last night by the constitutional troops under General Huerta, was reported in a telegram received here today by Samuel Beiden, legal representative of General Carranza from Juarez, minus a staff of the interior.

Washington, July 31.—Officials of the United States government are going ahead today with plans for the pacification of Mexico. Definite action will be taken, President Wilson's return here next week. Reports credited here said that a message would be sent to the Mexican factional leaders giving them a limited time.

General Carranza has all along declined to accept peace overtures from his adversaries. In view of this the possibility of the peace talks failing to meet in conference to settle their differences is being taken into consideration by President Wilson. It is said in formulating a plan of action.

What plan the president may have in mind to meet such contingency is not known here. Armed intervention is not looked for, it is said, although the army and navy have been made ready for any eventuality.

RICHEST GIRL TAKES WEDDING VOWS TODAY

Miss Catherine Baker With All Her Thirty Million Decides Married Life Is Bliss.

[SPECIAL TO THE GAZETTE.]

Harbor Point, Mich., July 31.—Miss Catherine Baker, an orphan, said to be the richest girl in the world, was to be married this afternoon at four o'clock to Howard Spaulding, Jr., son of Mr. and Mrs. Howard H. Spaulding of Chicago. The bridegroom is a member of the Barker-Karpis gang, and head of a dozen other great industrial concerns, and came into a fortune of \$2,000,000. Her income is said to be approximately \$2,000,000 a year. Her husband-to-be works for her in the Barker-Karpis freight car business. The wedding ceremony was held at the home of the bride's father, who is a member of the Barker-Karpis gang, and head of a dozen other great industrial concerns, and came into a fortune of \$2,000,000. Her income is said to be approximately \$2,000,000 a year. Her husband-to-be works for her in the Barker-Karpis freight car business.

The ceremony took place in Miss Baker's magnificent summer residence, modestly referred to as "tag No. 12." The wedding is the big social feature of the season in the Little Traverse Bay region, where scores of millionaires from Chicago, Detroit, Cincinnati and St. Louis have their summer homes.

The personnel of the bridal party will be as follows: Matron of honor, Mrs. Donald J. McFarren, Hoopston, Illinois; bridesmaids, Miss Jane Vincent, Miss Rosamond Gedrich, Chicago, and Miss Isabel Stroh and Miss Christine Miller, Detroit.

The groom's party includes Howard Spaulding, brother of the bridegroom, Chicago; ushers, Edson Manierre, Chicago; Mason R. Starring, Jr., New York; Daniel Willard, Jr., Baltimore; John A. Seuder, St. Louis; Donald J. McFarren, Hoopston, Ill.; and Walter Baker, Dallas, Texas.

Mary Barnes, Nelson Ludington Barnes and John Barker Barnes, the small children of Mrs. Nelson Barnes of Chicago, who is the bride's cousin and nearest relative, also will be in the party.

Young as she is, Miss Barker has traveled extensively. She has toured Europe, Asia, India, South America, Central America and nearly every state in the Union. She has contributed to charity and contributed to innumerable philanthropies. Her guardian, John B. Forgan, president of the First National Bank of Chicago, has erected this magnificent residence.

After a honeymoon down the Atlantic coast and through the Panama canal the couple will live in East Walton Place, Chicago.

MAY SEIZE METALS IN HOUSEHOLD USE

Berlin, via London, July 31.—The military authorities of the province of Brandenburg, in which Berlin is located, have issued an order expropriating all supplies of copper, brass and nickel. The order covers pots, pans and kettles in households. These articles may be retained until further notice, but must not be destroyed or damaged in any way.

AVERAGE MORTALITY RATE IN LAST YEAR REPORTED IN STATE

Report of Last Three Months of 6,793 Deaths Corresponds With Death Rate of 11.6 Per Thousand Population.

Madison, Wis., July 31.—During the months of April, May and June, 1915, 6,793 deaths were reported by the various local registrars throughout Wisconsin. This number corresponds to an annual death rate of 11.6 per thousand population. It compares with a rate of 11.4 for 1908; 12.2 for 1909; 12.6 for 1910; 11.7 for 1911; 11.8 for 1912; 11.9 for 1913, and 11.7 for 1914. Thus the rate for the second quarter of 1915 is not higher than the average for the preceding six years. It is an average mortality rate for the season of the year covered by the report. A slight decline is reported in the deaths from all the communicable diseases except whooping-cough and diphtheria.

"The very marked decline in deaths reported from scarlet fever and diphtheria, as compared with the number during the months of April, May and June, 1914, indicate great success in diagnosing these diseases and in properly quarantining them as soon as the disease is reported. The bureau of vital statistics in its quarterly report, the saving of 65 lives, which would have resulted from scarlet fever had the rate been as high as in previous years, justifies the expenditure of work and fully making proper diagnosis, providing adequate quarantine and proper disinfection, the death or recovery of the patient."

There is noted a decrease of 336 deaths over a similar period last year. There is a decline of 93 in deaths among children under one year of age, and of 140 in the group from one to four years of age, but an increase of 68 among persons 65 years of age and older, compared with the mortality of 1914.

Important causes of death, with the number, follow: Pulmonary tuberculosis, 591; other tuberculosis, 78; typhoid fever, 24; diphtheria, 45; scarlet fever, 16; measles, 7; whooping-cough, 28; pneumonia, 603; meningitis, 36; influenza, 38; puerperal fever, 15; cancer, 42; violence, 425; stillbirths, 425.

The northern portion of the state has a death rate for this period of 9.6 per thousand population; the central section, 11.2, and the southern section, 12.4.

Considering deaths from violence, the report discloses that 81 resulted from suicide, 55 from automobile accidents, 51 from railroad accidents, 28 from scalds and burns, 24 from accidental falls, 15 from horse vehicles and 14 from other causes. The total deaths from violence were 425.

There were two deaths from smallpox, five from promine poisoning, five from syphilis and one from infantile paralysis. The one death from infantile paralysis occurred in Rock County.

SEARCH FOR MOTIVE OF BRUTAL MURDER

Woman Hacked to Death at Murphysboro, Illinois—Negro Suspect Spurred From Mob.

[BY ASSOCIATED PRESS.]

Murphysboro, Ill., July 31.—The motive for the murder of Mary Jane Martin, who was beaten and hacked to death with a hatchet in her home here, was undetermined today.

Two theories were advanced, that Mrs. Martin resisted attack and she resisted robbery.

Joe Deberry, the negro house servant, who was arrested as a suspect, and was paroled from the state reformatory, was safe in the county jail at Mound City, where he was finally taken late last night to avoid a mob that pursued the prisoner as he was taken to Mound City.

A mob formed at Marion and the prisoner was taken to Horaceburg, then to Carmi and finally to Mound City.

NEW LAW REGULATES STATE OPTOMETRISTS

Joseph Scholler of This City Largely Instrumental in Securing Passage of Measure.

A bill creating section 14351-35 of the statutes, regulating the practice of optometry in Wisconsin and requiring all optometrists to pass an examination, has been passed by the legislature. Joseph H. Scholler of this city, president of the State Optometrists' Association, has been largely instrumental in securing the passage of the bill and has spent considerable time in Madison this year in the interests of the state association. Mr. Scholler as president will preside at the sessions and will be toastmaster at the annual banquet on Tuesday evening.

FIX HEARING DATE ON POLE ORDINANCE

Telephone Companies Will Be Given a Chance to Protest at Provisions Next Tuesday.

Mayor James A. Fellers set Tuesday, August 2d, as the date for the public hearing on the proposed ordinance to remove all telephone and power poles from the business district, and the companies interested in this proposed change before this effect, today by City Clerk J. Hammelund. The ordinance was due to be brought before the council during the week, but under the stress of other matters it was put aside until next week.

Companies interested in the order are urged to attend the hearing and offer objections at the present time to the ordinance and the public interested has the same opportunity. From the present indications and opinions of the commission, the ordinance will go through without objection voting in effect before the end of the week. There has been no new developments on the street lighting questions, the officials waiting until the arrival of a single standard light which will be tested here.

CRITICS STIR REDFIELD TO TAKE ACTION

SECRETARY PROMISES TO PROBE ENTIRE UNITED STATES STEAMBOAT INSPECTION SERVICE.

O'HARA MAKES DEMAND

Eastland Inquiry Is Adjourned Until Monday, When Ways of Widening Investigation Will Be Considered.

[BY ASSOCIATED PRESS.]

Chicago, July 31.—Secretary of Commerce Redfield, stirred by criticism of his inquiry into the steamer Eastland disaster, by local public officials, declared today that he would make a thorough investigation of the entire United States steamboat service, if proper charges against individual inspectors or departments are filed. The secretary said both he and the federal officials, whose duty it was to "give a square deal to all," had not been prejudiced, and had "not been given a chance" by Chicago officials and others.

Follow O'Hara's Demands.

The statement made by the secretary followed a demand by Lieutenant Governor O'Hara, acting governor of Illinois, that the federal inquiry be widened "to cover every activity of the United States steamboat service during the last fifteen years."

Allen Thurman, solicitor of the department of commerce, replied to the acting governor's request in a heated speech, in which he said, "It cannot be done. It is impossible—this request of the lieutenant governor. The statute does not allow it."

Secretary Redfield adjourned the inquiry until ten o'clock Monday morning and said that before that time a meeting would be held at Lieutenant Governor O'Hara had suggested to consider ways and means for widening the investigation.

After detailing the manner in which he came to be connected with the inquiry as a member of the civilian advisory committee and stating he was acting as a representative of labor interests, at Secretary Redfield's request, Lieutenant Governor O'Hara said:

"It may be that the highest monument we can construct to the memory of the Eastland dead will consist of revised laws covering the United States steamboat inspection service. 'It took the death of hundreds of persons to render any Chicago theatre, and it is my purpose in suggesting this new inquiry to do the same thing for lake boat passengers,' continued the lieutenant governor. He requested the public and press of Chicago refrain from judging the case previously."

Probe Boat's Stability.

The federal grand jury investigating the capsizing of the steamer Eastland in the Chicago river Saturday, sought evidence relating to the stability of the vessel when it convened today. One of the first witnesses called before the jury was J. J. Jenks, Port Huron, Michigan, member of the firm which constructed the vessel.

Before the day is over United States District Attorney Charles F. Clyburn expects to present evidence showing the history of the boat, and the knowledge of the owners of its "crankiness."

Secretary of Commerce Redfield and A. L. Thurman, solicitor of the department of commerce, were to go before the state grand jury today.

BURKE LIQUOR BILL SIGNED BY PHILIPP

Assemblyman Hansen Voices Terse Opinion on Lengthy Session of the Legislature.

[BY ASSOCIATED PRESS.]

Madison, July 31.—Governor Philipp has signed the Burke bill providing that licenses for the sale of liquor shall be distributed to wholesale or retail, depending on the nature of the business to the conductor.

The Whitman bill to reduce the butter fat content of Swiss cheese from fifty to forty-three percent also was approved.

Assemblyman Carl Hansen said today that he would return to Manitowish water from tomorrow, adjournment or no adjournment.

"I am going back to Manitowish to take storm windows off my house," he declared. "I have been here much longer than there will be no need to take them off. I left home the day after Christmas and the storm sashes are still on. I have been here three sessions and never missed a day, and it is time for me to go home."

Advertising to Save Life

An Eastern railroad is using newspaper advertising to cut down accidents.

Its lines have many grade crossings over roads much frequented by automobilists.

In years past these crossings have been the scenes of some serious disasters.

The newspaper advertising is especially directed to automobilists and it impresses on them the need of care.

It also shows that this railroad believes automobilists read newspapers.

It also believes it will cut down its item of damages to a figure that will make the advertising profitable.

If you have a message the newspaper's advertising columns is the place to put it.

Summer Clearance Sale

MAIN FLOOR
Women's Red Cross Oxford, \$3.50 and \$4 values, at \$1.95
Women's Pumps, all kinds \$3, \$3.50, \$4, \$4.50 values, at \$2.85
Men's Tan Oxford, \$4, \$4.50 and \$5 values, at \$2.85
Men's Tan Button or Blucher high shoes, \$4, \$4.50 and \$5 values, at \$2.85

D.J. LUBY
Dry Goods. Milwaukee St.

HOWARD'S

"THE BEST FOR THE LEAST"

Light and dark colored wash dresses for the little people at greatly reduced prices, 43¢, 59¢, 65¢, 88¢, \$1.50.

See our Silk Sweater Special \$4.95.

ONE PRICE CASH STORE.

HUMP

Bring in your camels to

22 S. River

and take advantage of the big bargains in every department.

You Will Need a Serviceable Trunk

Don't attempt a journey without a trunk you can depend upon. Get one of our Fibre Trunks and you will have no cause to worry.

The Leather Store
Janesville Hide & Leather Co.
222 West Milwaukee St.

SCHALLER ELECTED TO VICE-PRESIDENCY

Janesville Man Named for Office in State Golf Association.

Baker, vice president of the State Golf association at the annual meeting and J. P. Baker was named on the board of directors as a representative of the Janesville Golf club. A. Arthur Guilbert of Racine, was elected president of the state association, and Guy F. Gregg, Blue Mound, secretary-treasurer. The annual meeting of the state association was held today between Ned Allis of Milwaukee and Dick Cavanaugh of Kenosha, each three times winner of state championships. The morning match of eighteen holes and an afternoon match of 18 holes or until the title is decided, are scheduled.

ENJOYABLE PARTY HELD ON FIFTH ANNIVERSARY

The home of Mr. and Mrs. Horace Brundage, 1223 Oakland avenue, was the scene of a very enjoyable event Thursday evening, being the fifth wedding anniversary of their daughter, Mrs. Nowacki. Mr. and Mrs. Nowacki were to come up from Clinton for the day and their friends knowing this planned a surprise for them. Cards formed the amusement for the evening. The married ladies prize was won by Mrs. Lola McGregor and the single by Geo. Cullen. The young people prize was carried away by Miss Annie Kehoe. At 11 o'clock a bounteous repast was served and at the close of this Mrs. Delia Dulin in a few well chosen words presented Mr. and Mrs. Nowacki with several pieces of cut glass a mahogany pedestal and other smaller articles of wood. Shortly after twelve the company dispersed leaving many good wishes for the bride and groom of five years as well as to the host and hostess of the evening.

UNCALLED FOR LETTERS.

Ladies—Mrs. Maud Casperlein, Mrs. Nellie Clyde, Miss Margaret Farber, Mrs. H. D. Hyezer, Miss Clara Irwin, Miss E. Jones, Mrs. James Rankin, Miss Eva M. Skinner, Miss Dorothy Wiseton. Gents—Hugh Brown, Abram Ellison, Louis Decker, Frank Feuker, August Lobelt, Gottschalk, Judge Geo. E. Hawkins, P. M. Jones, Billy Lehr, Semi Ravilli, Woodberry. Firms—Langemak, Axtell & Calkins Co., Messrs. Weber-Peter Co.

The Chicago Grays will play the Cardinals at the Fair Grounds Sunday. 10c will be charged for the grandstand owing to the heavy expense of bringing a Chicago team here.

CARRIES MAIL OVER WIRES HALF A MILE

BOX IS CONVEYED OVER HILL TO DICKSON FARM OFF MILWAUKEE ROAD EAST OF CITY.

INSTALLED IN MARCH

New Device is Manipulated by Turning a Wheel, Requiring Little Time and Effort—Scheme Works Fine.

Necessity is the mother of all inventions they say and perhaps it is true. When Uncle Sam established his rural route system, they were laid out with precision, and one might say precision. They ran along the main traveled highways, but seldom made digressions from the highways to by-ways unless there was a sufficient number of residents to count as a unit. The men who originally laid out the routes adhered strictly to the county map as giving the population and persons living a mile, a half mile or even less from the main routes were told they could place their mail boxes at the corners and take their



Upper picture shows Mrs. Dicks on and her daughter at receiving end of system. Lower picture, mail-box at roadside with pulley attachment.

Rock county is criss-crossed with these routes, running from many of the county post offices, but still many families that have no depend upon the "corner" box, perhaps a considerable distance from their homes, or drive to town for their mail. Of course there are advantages of living on cross roads and then there are disadvantages. The rural mail route system is one of the disadvantages.

At the farm of Mrs. H. J. Dickson, Box 42, Rural Route No. 1, out of Janesville, this disadvantage has been overcome. While the Dickson farm is located almost at the foot of the Mt. Zion hill where neighbors are plentiful, they live on a crossroad, off the main route some half mile. In order to obtain their mail they placed a mail box on the four corners of the house, and for a time they enjoyed the journey to and from the mail box daily. But in bad weather, rainy and snowy days, it was inconvenient and oftentimes a hardship.

Necessity is always the mother of invention and to meet this obstacle a novel mail carrying system, extending from the mail box on the four corners of the house itself, a half mile away, has been created and working on the principle of the cable system, the mail is scarcely placed in the mail box by the rural carrier before a few turns of a wheel and it is delivered at the home of Mrs. Dickson.

Simple in construction it meets every requirement and is now one of the much-talked-of methods of overcoming the side route mail problem. The device consists of a mail box, the regulation size. It is attached to a pair of heavy pulleys that run on a large cable. Two fine wires run from the cable to the mail box post, and these are wound around the pulleys. Posts are located, one at the roadside and the other at the house. A small cog wheel at the roadside end of the wire is connected to a larger wheel, which is adjusted to a large wheel with a crank attachment, completes the equipment except for the poles placed at regular intervals that support the wires.

When the mail is delivered in the mail box, the carrier usually moves the box a bit and the noise attracts the owner, who immediately turns the crank on the larger wheel and up the wire and the mail box swings the box from the roadside end a half mile away as easily as though propelled by some electrical machine. Between the house and the roadside end the wire is supported by twenty small poles, light ones to each of which is a pulley through which the wires pass. The system resembles a miniature street car system with the trolley pole conducting the power to the motor.

It was March when the new device was first tried and while it needed improvement and it was found that owing to a grade, the wires must be placed on higher poles to cross over a roadway leading to a farm that was between their home and the road corners, all obstacles have been overcome and the working is now perfect. What it means on the rainy days or what it will mean this winter on the snowing days, it is hard to estimate.

The system is such a novelty that it has attracted much attention from neighbors and even from persons living at a distance speaking of the system. Mrs. Dickson says: "Of course there are other systems like ours in the state, but they do not have to overcome the question of grade as we do not as long usually. In order to run perfectly, the

wires must be level all the distance and this was what we had to overcome when we installed our system, but now it is running nicely and we expect much comfort from it. When we take our mail from the box after it reaches the house, all we have to do is to turn the crank again and it shoots down to the roadway ready for the next trip of the mail carrier.

Safety First

Chicago & Northwestern R. R. Among those to attend the Grocers' and Butchers' picnic Wednesday from the shops were Howard Wade, Roy Ryan, Jerry Lindley and Stanley Garbutt.

Jerry Lindley was a visitor at Lake Waubesa Wednesday. While there he had some exciting experiences, the chief being a daring rescue of two maidens.

Martha Lindass, car foreman, has returned after a few days lay-off.

Leo Murtough attended a Safety First meeting at Chicago Wednesday.

C. M. & St. Paul R. R. Engineer Thomas Fox is laying off for a few trips and Con Harrison is



Chicago & Northwestern R. R. Among those to attend the Grocers' and Butchers' picnic Wednesday from the shops were Howard Wade, Roy Ryan, Jerry Lindley and Stanley Garbutt.

Friday's Market. Chicago, July 31.—The decline in hog values was checked yesterday, packing grades advancing 10¢ to 20¢ the first reaction this week. General average price moved up 12¢. Best light swine sold at \$7.70, or 42¢ below July 17, high point of yesterday's average, but owing to the wide spread, standard 75¢ lower than July 17.

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Poor to best pigs, 60 to 135 lbs. 6.75 to 7.70
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Head 5.75 to 6.25

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HOG DEMAND STRONG ON TODAY'S MARKET

Slump in Receipts Brings Better Tone to Market With Ten Cent Advance in Prices.

[BY ASSOCIATED PRESS.] Chicago, July 31.—A slump in hog receipts was accompanied by a strong demand this morning and quotations jumped ten cents over Friday's average. Range of sales was wide, varying from \$6.15 to \$7.15. Sheep had an active trade and cattle continued in steady demand. Following is the market summary.

Cattle—Receipts 300; market steady; native steers 6.20 to 10.25; western steers 5.80 to 6.15; cows and heifers 5.25 to 6.00; calves 7.50 to 11.25. Hogs—Receipts 3,000; market strong 5.10 to 7.75; mixed 6.40 to 7.05; heavy 6.15 to 7.15; rough 6.15 to 6.30; pigs 6.75 to 7.70; bulk of sales 6.40 to 7.10.

Sheep—Receipts 6,000; market strong; native 6.80 to 6.90; lambs, native 6.40 to 6.50.

Butter—Unchanged; receipts 9,990 cases.

Potatoes—Unchanged; 15 cars.

Vegetables—Higher; fowls 12¢; springs 16¢ to 17¢.

Elgin Butter—300 tubs at 24¢; 85 tubs at 24¢.

Wheat—July: Opening 1.11; high 1.17; low 1.07; closing 1.08; Sept: Opening 1.05; high 1.05; low 1.05; closing 1.05.

Corn—July: Opening 79; high 80; low 78; closing 79; Sept: Opening 74; high 74; low 73; closing 73.

Oats—July: Opening 53; high 59; low 53; closing 53; Sept: Opening 53; high 53; low 53; closing 53.

Rye—Nominal.

Barley—59¢ to 76¢.

Wheat—No. 2 hard 1.11 to 1.12; No. 2 hard 1.11 to 1.13; No. 2 yellow 80¢ to 81¢; No. 4 yellow nominal.

Oats—No. 3 white 80¢ to 81¢; standard 57¢.

Timothy—\$4.75 to \$5.50.

Clover—\$8.50 to \$13.25.

Pork—\$8.45.

Lard—\$8.00.

Ribs—\$9.25 to \$9.75.

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The Janesville Gazette

New Bldg. 200-201 E. Milwaukee St.

ENTERED AT THE POSTOFFICE AT JANESVILLE, WIS., AS SECOND CLASS MAIL MATTER.

BUSINESS OFFICE OPEN SATURDAY EVENING.

WEATHER FORECAST.



Partly cloudy tonight with cool or southeast portion; Sunday probably fair.

Member of Associated Press.
Member of Audit Bureau of Circulations.
Member of Wisconsin Daily League.

BY CARRIER

One Year \$6.00
Six Months \$3.50
Three Months \$2.00

BY MAIL CASH IN ADVANCE

One Year \$6.00
Six Months \$3.50
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RURAL DELIVERY IN ROCK COUNTY

One Year \$6.00
Six Months \$3.50
Three Months \$2.00

The publication of Obituary Notices, Resolutions, Cards of Thanks, etc., can be made at 15c per counted line of 6 words each. Church and lodge announcements free. Insertion except those announcing an event for which a charge is to be made. These and subsequent insertions of any notice are made at this price.

The Gazette does not knowingly accept (also or fraudulent advertising or other advertising of an objectionable nature. The advertisement in its columns is printed with full confidence in the character and reliability of the advertiser and the advertiser of the representations made. Readers of the Gazette will confer a favor if they will promptly report any failure on the part of an advertiser to make good any representation contained in a Gazette advertisement.

NOTICE TO SUBSCRIBERS.

In sending change of address for your paper be sure to give the present address, as well as the new one. This will insure better and quicker service.

GAZETTE PRINTING CO.

OUR SATURDAY NIGHT.

In vain we call old notions fudge,
And lend our conscience to our dealing;
The Ten Commandments will not budge;
And stealing will continue stealing.

—James Russell Lowell.

Old-fashioned honesty and new-fashioned ethics are not always in harmony, and because of this fact the standard of morality is often disappearing.

The age in which we live is to quite an extent a superficial age, and quite that passes for genuine, will not bear close inspection. An age of profession, but frequently lacking in possession.

When the great steamer Eastland, docked in Chicago, the other night, she professed to be seaworthy, but when she rolled over like a barrel, the next morning, and more than a thousand precious lives were sacrificed, it was discovered that the boat was a sham.

The boat was an inanimate thing, but the investigation now going on is to place responsibility, and if possible convict and punish the guilty parties, poor satisfaction at best, except as it may tend to prevent similar tragedies.

The boat was a sham, but back of it was a line of human shams, who professed to be performing faithful service, but who through ignorance or carelessness were negligent in duty.

It is interesting to note that Secretary Redfield, member of the president's cabinet, attempts to claim that the government inspection service is in no way to blame. The highest authority, which passes upon applications and grants licenses, and which is not interested in monetary consideration.

It is easy to understand how vessel owners, in their greed to make money, might attempt to misrepresent and make all kinds of statements as to safety, but the inspection service is supposed to be a cold blooded service, destitute of sentiment, and employed to protect the public. The license for any kind of a water craft carries with it a guarantee from the highest authority in the land. The people have confidence in it, and accept it without thought or question, as they have a right to do.

The captain may be punished for neglect and the owners for greed, but responsibility for the tragedy is with the government, and we, the people, are a part of it. The men who serve us are our servants, and if they are negligent in duty, we are guilty.

This may seem like a wholesale charge, and it is. The same principle applies to every department of life, where we employ men to represent us, be they inspectors or officials elected to administer government.

When the Slocum foundered in the New York harbor and hundreds of women and children went to sudden death, the inspection service was held accountable, and for years afterwards the docks of Staten Island were lined with condemned boats.

The most that can be expected of the "Eastland" investigation, is similar action. The lake boats which are not safe should be condemned at once, and inspectors who have been derelict in duty should be promptly removed from service, whether heads of departments or subordinates.

...

Honesty means more than simply the observance of law. Comparatively few of us are violators of the criminal code, not because we fear it, but because we respect it. We have no desire to rob a bank or steal a horse, and the most of us are not troubled with the soul mate microbe.

But the most of us find it more difficult to observe the moral code, so closely allied to the longer list known as the unwritten law, which has so much to do with both reputation and character.

We do not steal our neighbor's house, or run away with his wife, but it is so easy to covet his possessions that we look with longing eyes, filled with the spirit of envy and covetousness, and ready to take advantage of him at every corner, in spite of the command, "Thou shalt not covet."

We find it easy to honor our father and mother during the years of dependence, and just as easy to neglect them when the age of the "sear and the leaf" has made them dependent.

grandchild not deliberately bear sense of against our neighbor here.

of gossip and slander

often wage without effort and reputation suffer untold injury.

These are the little things which Mr. Lowell had in mind, when he wrote the four line stanza, at the head of this article, "Stealing will continue stealing," by whatever name it may be called.

A couplet in an old-time school reader made this distinction, when it said:

"It is a sin to steal a pain,"
"But 'tis a greater to steal a po-later."

And many of us have adopted the sentiment and are content to be known as little sinners.

We belong to the white liar class, and are too good to associate with the black liar class. A distinction without a difference. We admire a man that can steal a railroad more than a man who can beat us in a horse race.

We denounce Rockefeller and Morgan for the great wealth they have accumulated, and envy them in the same breath. The only reason why the most of us are not magnates is because we lack the ability.

The most of us are honest, as the term is generally used. We pay our debts and enjoy the confidence of the community where we live, but if we have a chance to get on the soft side of a conductor and beat the railroad company, our conscience fails to trouble us because we regard the road as a soulless corporation, which stole the right of way and most of the equipment.

We believe that the church is a good thing in the town, and want the women and children to enjoy its influence, but there our moral support stops, and financial aid is not very cheerfully accorded.

Someone said, a long time ago, that consistency is a jewel, and it is, yet so rare that but few of us possess it. Another gem, equally rare, is honesty with ourselves. While it is possible to fool our friends and neighbors, it is not so easy to deceive ourselves, for the "still small voice"—which is the God within us—is a faithful monitor.

There will be more happiness and heart content, when the golden rule is more universally adopted, and when honesty means more than the observance of law.

On the Spur of the Moment

ROY K. MOULTON

Knocking.

Put the hammer in the locker:
Hide the sounding board likewise;
Anyone can be a knocker;
Anyone can criticize.

Cultivate a manner winning,
Though it hurts you to smile
And seem backward in the beginning;
Be a booster for a while.

Let the blacksmith do the pounding;
That's the way he draws his pay;
You can't get a cent for pounding
Saint and sinner night and day.

Just for solid satisfaction
Drop a kind word in the slot.
And I'll warrant you'll get action
On your effort on the spot.

Kindness every time beats kicking;
Mirth is better than a frown.
Don't waste your time picking
Flaws with brothers who are down.

And it isn't so distressing
If you give a little boost
To the man whom fates are pressing,
Whom the chick comes home to roost.

A Matter of Business.

At a concert a young fellow got into conversation with the man sitting next him. The young fellow said a very pretty girl came on to sing.

"I say, isn't she lovely?" exclaimed the impressionable youth. "And when she sang her splendid song!"

"Yes, they are very nice," replied his neighbor. "And it gives me much pleasure to hear you praise them."

"That so? Is she your daughter, then?"

"No."

"Are you her brother?"

"No," was the answer; "but I'm glad you like her."

"They're absolutely perfect. But—er—I should—er—what's it got to do with you?"

"I'm the dentist that made them. Perhaps I can do the same little job for you."

Be Sure About That Grouch.

Eat fruit every day. Canned fruits are good. Eat fresh green vegetables whenever you can get them. Thoroughly wash all raw foods. Eat some bulky vegetables of low food value like carrots, radishes, spinach, turnips, squash and cabbage to give flavor to the diet and prevent over-nourishment. Eat slowly and taste your food well. Do not nibble your food timorously; eat it boldly and confidently. A glass or two of water at meals is not harmful if you do not wash your food down with it. Do not let anyone bring a grouch to the dinner table; it will upset all the food values.

What's the Use?

What's the use a-gettin' blue
When there's nothing ailing you,
When your appetite's O. K.,
And you get three squares a day,
When your job is cinched for fair,
And your pay is always there,
And you family's eatin' too,
What's the use a-gettin' blue?

What's the use a-gettin' blue
When the sky's a somber hue?
It won't always be that way,
Surely will clear off some day.
If your neighbor has more cash,
And dines on expensive hash,
It may be he envies you,
What's the use a-gettin' blue?

What's the use a-gettin' blue?
Cheer up, it may yet come true—
That dream of untold wealth
To go with your robust health.
Just remember all the while,
Even if you wear no title,
There's no better man than you,
Hain't no use a-gettin' blue.

And Then Some.

Jane Addams says the warring nations of Europe are not ready to talk peace. Looks as though she were more than half right.

For the Short Girl.

Another sign on business street:
HALF LENGTH LADIES HOSE.

Public Swimming Pool Needed.

Want ad in a contemporary paper:
WANTED: Housemaid. Three children in the family. No washing.

SNAP SHOTS

Another way to see war without undergoing its privations is to pay \$5 and join the Daughters of the Revolution.

Every once in a while you hear it said: "The fools are not all dead yet. It is worse than that. The fools are largely in the majority."

If you are traveling and it is anything you really want to see, you will find the view is obscured by a string of eight cars.

The elderly woman gets her pleasure going to funerals. The elderly man takes his in looking at the thermometer.

The trouble with Diogenes was not that there were no honest men, but that he tried to find them with a lantern.

In most families the property is in his name and the religion in hers.

Up to the time a girl is thirty she looks for a rich husband. After that she looks for a husband.

It isn't the girl who grows indignant when he tries to kiss her that a man dreads. It is the one who laughs at him.

For teaching a colored boy to climb a tree, nothing beats a bulldog.

There is a time in the life of nearly every man when most of his money goes to the support of a race horse.

In the Churches

Trinity Episcopal Church.—West Bluff and Jackson streets. Rev. Henry Willmann, rector.

Ninth Sunday after Trinity. Holy communion: 7:30 a. m. Holy communion and sermon: 10:30 a. m.

Friday, Aug. 6.—Festival of the Transfiguration. Holy communion: 10:30 a. m.

St. Peter's English Lutheran Church.—Corner Jackson and Center streets.

Sunday school at 9:45 a. m. Services at 11 a. m. Sermon by Herman Hutton Will, student at Chicago Lutheran Theological Seminary. All welcome.

Norwegian Lutheran Church.—Corner West Bluff and Madison streets.

Confirmation services, beginning at 10:00 a. m. No evening services. T. C. Thorson, pastor.

St. Patrick's Church.—Catholic church—Corner Cherry and Holmes streets. Dean E. E. Reilly, pastor.

Rev. Wm. Mahoney, assistant pastor. Residents, 815 Cherry street.

First mass, 7:00 a. m.; second mass, 8:30 a. m.; last mass, 10:00 a. m.; vespers, 7:30 p. m.

St. Mary's Church.—St. Mary's Roman Catholic church.

First mass, 6:00 a. m.; second mass, 10:00 a. m.; vespers, 7:30 p. m.

Worth While Quotation.

"The art of being lovely at home is the finest, hardest, highest art I know of."—Selected.

"It's a long way to Tipperary," but you can reach it with a want ad.

First Presbyterian Church.—Located on North Jackson street at the corner of Wall street. George Edwin Parlos, pastor.

9:45.—Sabbath Bible school.

11:00.—Morning hour of worship. John S. Nollen, Ph. D., president of Lake Forest College, Lake Forest, Ill., will deliver the sermon, the theme being: "The Power of Meekness."

8:45.—Young People's society. Topic: "Little Everyday Kindnesses." Leader, Elder D. C. Barker.

The union services will be held this evening in the Congregational church. President Nollen of Lake Forest College will deliver the address, the theme being: "Life and Light."

Thursday: 7:45. Church prayer conference. Topic: "Catastrophe." Reference less, John 6:28-29. Leader, the pastor.

Cargill Methodist Church.—Rev. T. D. Williams, minister.

9:45.—Class meeting. H. F. Nott, leader.

10:30.—Sermon by Rev. Joshua Smith, Chicago.

Sunday school: 11:45.

Epworth League: 6:30. Mrs. John Conway, leader.

7:30.—Union service Congregational church. Sermon by Dr. J. E. Nollen, president Lake Forest University. Subject: "Life and Light."

United Brethren Church.

Richard's Memorial United Brethren church.—Corner Prospect and Milton avenues. James A. Robinson, pastor.

Bible school at 10:30. H. D. Claxton, superintendent.

Sermon at 11:00. Subject: "Booze and Business."

Cleaners' band at 3:00. Mrs. Perry leader.

Christian Endeavor at 6:30. Ruth Roberts, leader.

Sermon at 7:30. "The Writing on the Wall."

Monthly official board meeting Monday evening.

Prayer meeting Thursday evening at 7:30.

Christian Science Church.

Church edifice, corner Pleasant and South High streets.

Sunday: 10:30 a. m.

Sunday school: 12 m.

Wednesday: 7:45 p. m.

Subject of lesson sermon Sunday: "Love." Reading room, rear of church, open daily except Sundays and holidays, from 2 to 5 p. m.

Trinity Episcopal Church.—West Bluff and Jackson streets. Rev. Henry Willmann, rector.

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STEAL BRASS BALANCES NINE
AT RAILROAD STOCK
The brass balances to the

The Chicago Grays will play today. 10c will be charged for Cardinals at the Fair Grounds. Grandstand owing to the expense of bringing a Chicago here.

Princess Slips 50c, 75c and 98c.
Combination Suits 49c, 75c and
White Skirts, trimmed embroidered
50c, 98c.
Beautiful Corset Covers with
sleeves, 50c and 75c.
Corset Covers and Brazzieres
Umbrella Drawers 25c up.
Slip-over Gowns 35c, 49c, 98c.
Extra large sized Gowns 75c.

12 Colored Gowns 75c.
 Union Suits 25c.
 Silk Boot Hose, grey, and sand,
 or black, 25c.
 Corsets, all sizes, 18c to 35c.
 Colored Skirts 49c.
 Long Kimonos, lawn, 49c.
 Crepe Kimonos \$1.00 and \$1.25.
 Ladies' Dresses, white, or
 crepe, 25c, 49c, 73c and 98c.
 Ladies' street dresses at a big
 count.
 House Dresses 50c, 75c, \$1, \$1.25
 Silk Shirts waists, \$1 and \$1.25.
 Colored Waists 49c and \$1.00.
 Ladies' Blouses 50c.
 White P. K. Skirts 95c, \$1.25.
 Few colored Skirts 50c.
 Long Silk Gloves 75c.

BE INDEPENDENT

Only five men out of every hundred who reach the age of 60 have a regular income. The other 95 are dependent upon either daily wage or their children for support.

us now and prepare for Old
—it knocks at every door?
One dollar or more will
you started at this bank—

it as you can.

**The
Bower City B...**

Sam E. Egtve
TUNING

**Call Sherer's Drug Store
or R.C. Phone 862.**

OLIVE OIL

Our CROWN OF ARABIA
Olive Oil is absolutely pure
and unadulterated, is
has good body and fine fla-
vor. Nothing finer on the
market today. It is find-
its way into many of the
homes of this city where
has won its place by its
superior quality.

Price from 35c to \$3.40

Dedrick Bros

WINSLOW'S

**17 lbs. Granulated
Sugar, \$1.00**

**Bushel Basket
Peaches, \$1.40**

Creamery Butter	22c
Small Sweet Oranges	45c
at	10c
Snyder Catsup ..	20c

E. R. Wip

—PHONE

Rock Co. 372.

PURE MILK

JANESVILLE

PURE MILK

COMPANY

100

Newspapers Establish New Product In Unpromising Field

Six Years Ago Three Fitzpatrick Brothers Placed New Cleansing Powder on Market Already Offering Well Known Brands.

BUSINESS GROWS 5,000 CASES EACH YEAR OVER PRECED- ING YEAR.

(By Andrew L. Demling.)
Twenty years ago three brothers found themselves the joint owners of a soap manufacturing plant, fully equipped. As they themselves were likewise equipped, after a youth and early manhood devoted to the business, they decided the logical thing for them to do was to continue the work of their father, where he had left it off.

They "plugged" away for fourteen years, along the same lines and plans as the father, and succeeded in making a modestly comfortable living.

They knew how to make good soap, and in return, their soap made them a good living. But they had no intention of becoming too satisfied, and of sinking into a rut. They must go forward or backward.

One of the brothers was struck by an idea. Before submitting it to the other two, he worked it into attractive shape, smoothed away the rough edges and polished it up, from the standpoint of its feasibility, till he was ready to meet the arguments of all comers.

In the words of John A. Fitzpatrick, president of this firm of brothers:

"Six years ago cleansing powders of a certain description were just attaining their full popularity.

"There were several on the market, all of them good, all of them well advertised, and all of them retelling at ten cents a can.

"Offer First Five Cent Powder. "Now the foundation of these preparations is a volcanic ash. Five cents' worth of that ash would be about equal to a five cent sack of salt, so figuring the size of the ordinary can of cleansing powder, we concluded that we could make good money selling it at five cents a can."

"We had control of a mine which would secure our supply. The question was one of introducing it, in the face of our competition of long and well known and excellent articles.

"Turns Back Entire Profits Into Advertising.

"We decided there was only one possible way to accomplish it. Advertise, and advertise for all we were worth.

"We did both: advertised and accomplished what we set out to do. We decided we'd be satisfied if the first car's results let us break even, on manufacturing, marketing and advertising.

"But it did more than that—it left us a generous margin to go on.

"We had learned our lesson, and for the first few years we turned back every cent of our profits into advertising.

"Yearly Increase 5,000 Cases. "Optimistic as we were, the results have astonished us as well as gratified us. We have sold 5,000 more cases each year, over the preceding year, for the entire six years we have been making our 'Kleanzer'.

"Naturally, we're not only still turning back all our profits into advertising, but we're investing 5% of our entire yearly sales in the newspapers. Keeping our appropriation per cent stationary, each year's business increase will result in a proportionately increased advertising investment.

"Tells Why They Use Only Newspaper Advertising.

"You say you are investing 5% a year in newspaper advertising, Mr. Fitzpatrick. What are you spending in other mediums?"

"Not a cent," he replied vigorously. "The most I have ever expended on advertising is in the newspapers. We were ready to listen to everybody. The only other medium we tried out was car cards.

"Now, car cards are undoubtedly a good medium for some lines. They just didn't happen to reach the people we are after.

"We're not trying to attract Miss Daughter, or Mr. Father or Brother, who use the street car two or four times a day. And besides, I think you'll find them reading their newspapers on their way to and from business, don't you?"

"But the person we want to reach is Mrs. Housekeeper, who goes into the living room to look over the paper before she starts to do her work, or while the maid is doing it.

"We want to reach the woman who does or directs the household marketing. For if Father or Daughter do bring things from down town, they're instructed what and where to buy by the head of the commissary department.

"Women Will Buy Only Advertised Goods.

"And here's a situation that has developed in the last ten years or so: 'Practically without exception, a woman will select an advertised article over an unadvertised one every time.'

"Whether it is because she feels acquainted with it, whether she recognizes that advertised articles must live up to their advertised promises—however you care to explain or account for it, the bald fact remains, she demands the advertised article.

"Moreover, she is a confirmed newspaper reader today, and confirmed and conscientious, and the woman who reads just the murder sensations and 'thrills' and 'never looks at the ads,'

"She wants to know before she buys, what she is buying, what it is for. That is, what the newspaper ads tell her.

"As for magazine advertising: it must follow the newspapers, if it is to be effective.

"The man who is working toward national distribution must first cover the country with newspaper advertising, to get it known, and to get it on the dealer's shelves.

"Then, if his line is one that adapts itself to magazine advertising, and if he can do so without curtailing his newspaper advertising, it is time enough for him to go into the magazines.

"Need Necessity for Continuous Advertising.

"On our part, our experience has taught us to concentrate all our effort on the newspapers."

"Does your advertising activity this year carry out the established increase over last year, Mr. Fitzpatrick?"

"You mean we are fighting just as hard in all times as in good ones?"

"Well, I should say so," learned business man in the business, "because for all four years ago, things were going along very fully, so we thought among very many, why not cut down on the

advertising, and use that effort in other directions?"

"We did. And it wasn't very long till we were hot-footing it back to the newspapers.

"You not only have to win your patronage through the newspapers, but you have to keep it by the same means. With the exception of about two months in the year, when we slow up a little bit, we advertise five weeks in the papers here in Chicago, and in addition we are using the papers of whatever territory we are establishing ourselves in.

"Naturally, ours being an economical article, an economy wave over the country is to our advantage to a certain extent. On the other hand when each shopper is buying less, in her efforts to economize, it stands to reason that we must induce more people to buy. That means more work, and more advertising, either in frequency or prominence.

"So whenever we feel things falling off a bit, you may be sure we will simply go after the newspaper advertising that much harder."

"And the entrance of a plainly elated salesman, anxious for a word with the most sympathetic chief, put a period to the conversation.

Copyright 1915—Andrew L. Demling.

Evansville News

ARRANGEMENTS READY FOR ROCK COUNTY FAIR

Evansville, July 31.—The arrangements for the big Rock county fair make it an assured fact that this year's fair will be the most successful in its history. Untroubled by any being expended to make the exhibits in all departments larger and better than ever before. Forenoon and afternoon sessions, free attractions and races that money can secure and no efforts are being spared which might aid in the promotion of agricultural pursuits. The baseball schedule has been made so grouping the fastest neighboring teams that advantage of their keen feeling of rivalry is taken, and all feeling of this sport will be able to witness a close game each day.

Zaynor's big show troop have been secured to furnish free acts and vaudeville stunts before the grand stand each day, as a special feature of this year's fair, give a free performance each night on our main streets.

Among the shows on the ground will be found the Pandora Show, specializing in vaudeville, and the "Powell Shows," featuring sea lions, boxing kangaroos, educated birds, performing snakes and illusions.

Movietones will be pleased to hear that the "Casell Amusement Co." will be on the grounds with their modern up-to-date cinematograph.

"The Abegian Twins" for curiosity seekers will be another novel attraction.

Forty-one hundred dollars is offered for races. The excellent racing program is and to gratify all connoisseurs of the sport. The Wisconsin Grand Racing Circuit, to which Evansville belongs, combined with the liberal purses offered assures it the fastest horses on the track. The last year's racing record placed this fair in the ranks of supremacy, his year cannot fail to gain distinction over its previous record.

The Friday ball game is between Footville and Albany and on Saturday Oregon and Edgerton will play.

A spacious rest room will be provided by the association, and will be under the supervision of the W. C. T. U. who will operate a parcels check room in this connection.

A motordrome, Ferris wheel and merry-go-round will prove added features. Negotiations are also under way for a well known carnival company to be on the grounds.

Wednesday, August 17th, is known as entry day. All entries close at 6 p. m. of that day.

Wednesday, the 18th, the first day of the fair, is observed as Children's day, at which time all children under 16 years of age will be admitted free. The attractions for that day will be especially prepared for their interest.

Pony racing, pony judging and free acts have been arranged for this purpose. The elders will enjoy the baseball game at 2:30 p. m. between Magnolia and the Baker Half Feds."

Thursday, the racing program proper will commence, a fast game of baseball being scheduled for 10 a. m. between Broadhead and Belleville.

Fred Graves was a Beloit visitor yesterday.

Leonard Eager left yesterday for San Francisco to attend a convention of the Chi Sigma Chi and attend the exposition.

John Appel was a Janesville business visitor Friday.

Mrs. H. O. Walton and Mrs. C. C. Broughton spent Friday with relatives in Carville.

Mr. and Mrs. Clarence Roberts spent Friday in Janesville.

Paul Lemmel of Albany was an Evansville visitor Friday.

Mrs. Louis Abts of Waukesha arrived Friday for a brief visit with her parents, Mr. and Mrs. Noble Cushman, of this city.

John Gory of Magnolia was a local visitor Friday.

Paul Chase of Madison arrived last night for a visit with his parents, Mr. and Mrs. Frank Chase, of this city.

The new signs "Keep to Right," were placed on the traffic posts yesterday.

Chris. Tomlin was a Janesville visitor Thursday.

Mrs. C. Pearsall, and daughter, Miss Barbara, were recent Janesville visitors.

Roy Frantz of Belvidere spent yesterday in this city with his grandparents, Mr. and Mrs. Roy Gillman.

Henry Pfeiffer was a Janesville visitor Thursday.

H. Tillie of Brooklyn was a local visitor the last of the week.

Will Chapin of St. Louis was a business visitor here yesterday.

Walter Chapin spent yesterday in Madison on business.

returned yesterday after a brief visit in this city.

George East, of Stetzer, has sold his farm to his son, Jay, who will take possession Sept. 1st. Mr. and Mrs. Davis will move to Evansville, Wis., where their daughter, Della, will attend college.

Mr. and Mrs. Davis are well known here, having spent a portion of the past year in this city, and their many friends will welcome their return.

Milton Junction News

WELL KNOWN MILTONITE ANSWERS DEATH'S CALL

(SPECIAL TO THE GAZETTE.)
Milton Junction, July 30.—Alexander Dunham Frink was born in the town of Milton, March 10, 1848. He was the eldest of four children born to Ezekiel Potter and Saloma Lake.

He was educated in the common schools of his native town, and attended the Rock River Normal School. He was a faithful husband, a loving father, a true brother and a kindly friend.

He was a member of the Rock River Normal School, and a member of the Rock River Normal School.

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LECTURE ON SAMOA ISLANDS PROVES AN INSTRUCTIVE TALK

Large Audience Grooms May H. Humphrey, Government Nurse, at Methodist Church Last Night.

The true characteristics and seclusion of the Samoa group of islands and the people and their manners and customs, outlined in part the interesting and instructive lecture given last evening at the Methodist church by Miss May H. Humphrey, formerly of this city, and who has served as government nurse for this country for many years.

Her lecture was based almost entirely on the description of these islands, and was illustrated. A wonderful exhibit of curios from the islands, including a photograph album of pictures taken on the islands, aided her considerably in explaining to the listeners of the conditions and seclusion of the spot.

A big feature of her address was the illustrating of the customs and modes of dress as used on the islands. On the platform with her were Edna, Alice, Elsie and George Ward, Margaret Hathorn and Millie Koiefoth, all little tots, each dressed in the scant clothing that is worn on the islands, due largely to the excessive heat. Regarding the heat, Miss Humphrey stated that during the time we are having winter, the large water tanks on the mountains are filled with warm water. "American people can scarcely stand the heat in this country," she said. "That is one reason why the native girls are instructed in nursing."

The speaker told of how the three main islands were divided between Germany, England and the United States. Because of the inactivity on the islands the United States gave up her possession shortly before Miss Humphrey came to America.

"The women are the slaves. They work most of the time, excepting one day in the week when the men are engaged in garden work. On the six days the women work, the men play cricket, their favorite game."

"I was in charge of a baby for some time," she went on. "The child was native, although it had an American father. I tell this because it is interesting. When the babe had reached nine months of age, I gave it a bath and in doing so held it on the stomach, and the little creature swam, taking several strokes."

"The chief industry by the women are making baskets and other sorts of weaving work. The people are naturally thrifty because of the extreme hot weather."

Miss Humphrey went on to tell of her successful work in teaching the young native girls how to nurse. The audience remained for some time after the lecture witnessing the exhibit

and interviewing the speaker on points she had failed to mention in her talk. Her next mission will be late in the fall, when she will take up nursing at the United States naval station at Boston. While in the city she is staying with her brother, F. O. Humphrey, on St. Mary's avenue.

Truly a Remarkable "Bull."

Humor expressed itself in action as well as words. The Irish rebels of 1798 enacted a "bull" of a remarkable kind. They wished to annoy John Beresford, a banker. So, forgetting that every bank note that is lost relieves a bank of liability, they collected at great expense a pile of Beresford paper money and burned it with great sound and fury.

Guard Against Infection.
The Argentine national health department has posted signs along the principal streets of Buenos Aires telling what animals and insects should be avoided to lessen the dangers of infectious diseases.

Derivation of the Language.
Sixty per cent of English words are of Teutonic origin, 30 per cent are Greek and Latin and 10 per cent come from other sources.

Few Reach Standard of Beauty.
The standard of beauty, by general consent of the artist and poets of all ages and all climes, is to be found in the faces and forms of the Greek statues. How many women and men of today fulfill the canons of beauty? "One or two in a million," says Professor Forthingham.

Value of Various Foods.
Butter would be a highly energizing food for the body, but proves worthless as an upbuilder, a repairer of the waste constantly going on with every breath inhaled—exhaled because of its lack of protein content. The same rule holds good with starch and sugar, carbohydrates, heat-givers or producers.

Competent Mechanics

At

KEMMERER GARAGE

To Render Perfect Service.
Bring Your Car Here.

DODGE BROTHERS MOTOR CAR

You have read the specifications before, but you can well afford to read them again as a reminder of how fine the car really is:—

One-man top; jiffy curtains; real leather upholstery; deep, soft tufting of natural curly hair; streamline steel body; overhauled motor, 30-35 h. p. bloc motor with removable head; full floating rear axle; Timken bearings thruout; imported Swiss ball bearings in clutch and transmission; water-proof Elsemann magneto; 12-volt Northeast motor-generator for starting and lighting; self-lubricating chrome vanadium steel springs; drop forgings and drawn work instead of castings.

The wheelbase is 110 inches.
The price of the car complete is \$785 (f. o. b. Detroit)

A. A. RUSSELL & CO
27-29 S. Bluff St.

VALVE-IN-HEAD

AN ENGINEERING PRINCIPLE---NOT AN ADVERTISING SLOGAN

Model D45 \$985 **Model D45 \$985**

The Modern Siege Gun—Built Like a Buick Valve-in-Head Motor.

THE reason the siege gun will shoot 26 miles is because the firing chamber is so arranged that ALL the force of the powder explosion goes directly against the shell. None of the energy generated by the explosion is wasted.

In the "L" head motor part of the gas explodes in the valve pocket, which means that the piston head does not receive the full force of the blow.

In the "T" head motor there are two side pockets and one-fifth of each explosion is wasted. This is the least efficient of all types of motors.

In the famous Buick Valve-in-Head motor all the gas is exploded directly behind the piston, just as all the powder is exploded directly behind the shell in the siege gun.

The trend toward the Valve-in-Head is very rapid, which is only natural now that the motoring public has come to know that this is the best type of motor.

Thirteen years of experience and development finds the present Buick Valve-in-Head motor far advanced over the first one. In the first one the principle was right, but it was not as perfectly applied as we learned later to apply it.

It takes time to learn how to apply any mechanical principle to the best advantage, and in the application of the Valve-in-Head principle the Buick Motor Company has a thirteen years' start over other motor manufacturers. What we have all learned, the others will have to learn through experience. Time and service are the real tests of a motor.

All but one of the cars entered in the Indianapolis classic were Valve-in-Head type—which further confirms the correctness of a principle which has been incorporated in every one of the more than two hundred thousand motor cars that have been built in the last 13 years by the Buick Motor Company.

**Roadsters and Touring Cars, \$950 to \$1485.
Coupes and Inside Drive Sedans, \$1350 to \$1875.**

Catalogue and Detailed Specifications Furnished On Request.

Alderman & Drummmond

221-223 East Milwaukee St.
Janesville, Wisconsin

THE GAZETTE'S MOTORIST PROBLEM DEPARTMENT

(Published Saturdays.)

Motoring Department, Gazette.—Can you tell me why my car swings to the right whenever I apply the brakes? I also notice the right tire wears out sooner than the left.—L. S.

The trouble is caused by unequal brake adjustment; the brake operating on the right wheel holding better than the brake operating on the left wheel. Both wheels should be raised on jacks, and the brake rods, etc., adjusted, so that when the brake is applied the tension on each will be equal. This will avoid skidding, and also relieve the strain on the right tire.

Motoring Department, Gazette.—The fan on my Ford car sets up a noisy vibration at a speed of twenty-five miles, which will stop either at a higher or a lower speed. The vibration has been getting worse of late. Any advice you can give me will be

thankfully received.—R. C.

Endue noise in the operation of a fan may arise from one or more of the blades being loose where riveted to the blades, the bearings being worn to the last, or the pulley being inaccurately adjusted. It is important that a piece of machinery revolving with the high speed of a fan be correctly balanced.

Motoring Department, Gazette.—What could cause a knock in the engine of a car which was overhauled last spring? Would the fact that the spark was timed too late have anything to do with it? The car runs good for three months, and then suddenly begins missing badly.

Could it be possible that a car hand too late can run good for a while like that? What damage, if any, would result from running the car if the knock is caused by

loose fitted pistons?

AN INTERESTED READER.

The fact of the spark occurring too late would not in itself cause a knock. Driving a car under that condition would be likely to cause over-heating with consequent pre-ignition on sufficient carbon accumulating in the cylinders. This may be accelerated by explosions occurring in the cylinders by that sufficient piston "slap" has developed in the timing to cause a knock. It is at a main or connecting rod bearing or some distinctly less on "shortening" the spark to the cylinder in which the knock occurs.

Motoring Department, Gazette.—If you could spare the space and it is not out of your information column, how rubber tires for automobiles are made and the preparation of the rubber for same, and also where the subject could be obtained?

To allow of a description within the limitations of this column, you will find in any reference library textbooks giving the information you require.

Motoring Department, Gazette.—Will you please tell me through your paper if gasolene is saved by leaving motor in gear when the engine is shut off while coasting down a hill? Also, if it is injurious to the machine?

A READER.

There is no saving in fuel, as the suction on the carburetor remains the same as when sparks are occurring in the cylinders. It does not injure the machine, as the strain is no more than when ascending a hill. If the throttle is kept closed there is

Motoring Department, Gazette.—I have a 1914 model Ford car, which has been running since spring and I cannot locate it. It appears to be in the transmission. It does not rattle when the engine is running, nor very much at slow speed, but I can hear a small clunk at slow speed. At twenty-five miles an hour it rumbles slow, loud, it rattles a little on low gear but not so much as on high. It is much worse going down grade. It is true the engine, broke lever, brake rods, and does not seem to have anything loose on the outside of the car. Have had it in three garages, but they could not seem to find it. Saw in one of your articles a reference to the "torque rods." Will you please explain to me what they are?

Thanking you in advance for any advice you may be able to give me, I am,

HELPFUL HINTS.

A faulty set of piston rings in one cylinder will cause a motor to run irregularly. All the cylinders should have equal compression. One weak cylinder will cause a disagreeable sound which is not only annoying to the driver but injurious to the whole mechanism.

In motors of high compression and without a self-starter there is a great temptation to rock the shaft back and forth against the compression in order to turn it over past dead center. If the spark is pretty well advanced so that the ignition occurs close to the beginning of the stroke there is danger that the fresh charge of gas will ignite just as the crank starts to swing and the whole machine will cause a heavy back kick which may cause serious injury to the operator. Most motors of recent date, however, are equipped with some means of releasing the compression, so that the shaft may be turned over easily without rocking it.

The well-known cleansing properties of gasoline make the temptation to employ it for cleaning the leather of the upholstery a strong one; but gasoline has the unfortunate effect of dissolving the enamel on the leather so that the leather is better than white castile soap and warm water as the best cleansing agent for leather of the kind used for automobile seats, and the washing and drying should be followed by a rubbing with a soft cloth sprinkled with a few drops of oil to remove the last vestige of which should be removed with a dry, soft cloth.

A small leak in the radiator may often be repaired temporarily by covering leak with chewing gum.

While new self-starters are especially built and at present very reliable, nevertheless this does not mean that this device does not need careful attention. The electrical appliances used in the self-starting system have a number of important bearings and points of adjustment which need careful attention. One should make it a point to familiarize himself with all the details regarding the electrical system and inspect same carefully at frequent intervals. By so doing a lot of trouble and expense will be obviated.

When In Doubt Take Your Car To a Good Garage

Oxy-Acetylene Welding

Welds any broken metal; special attention given now to automobile parts, crank cases, etc.

Prompt work, executed by specialists and a medium charge made should be inducement for you to bring your work here.

F. B. BURTON

111 N. Jackson St. Both phones.

a liability of too much oil being sucked up into the pistons. On very long down grades the method you suggest may be usefully employed to save unnecessary wear on the brakes.

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Motoring Department, Gazette.—Would you kindly tell me through your paper how to prevent a knock in cylinder caused by not having the spark throttle in the right position when going up a hill or on level. Also please tell me which way to move the throttle to stop this knock?

C. H. P.

Assuming that the spark is correctly timed to the motor, it should be possible to road or in going down a hill there is a jerky movement, especially if the spark is and in reverse there is not a steady movement of the car. An uneven movement. Please advise adjustment necessary to correct tendency described. Thanking you for any suggestions, I am,

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Motoring Department, Gazette.—While inspecting the storage batteries on my car I noticed that some of the electrolyte was on the side of the car. Will you please tell me what will remove this without injuring the finish of the car? Also how can it be removed from the hood on the running board?

I have a 1915 Overland model touring car and have no convenient way of telling the amount of gasoline in the tank. Do you know of any gasoline gauge that can be installed on the instrument board of this model or of any rule that shows the gallons instead of inches of gasoline?

Thanking you in advance, I am,

Motoring Department, Gazette.—I have had my engine apart and have just re-assembled it. When I start it over to try to make it go it always backfires. I would be very much obliged for any advice from you. I remain,

H. I. B.

In re-assembling you have evidently timed the spark too early. The spark retarder should not occur before top dead center. If you will mention the ignition system installed on your motor we can give you particulars for timing. In the meantime we may mention that the spark occurs in a magneto and with a plain coil system at the moment the interrupter points separating. With vibrator coil the spark takes place as soon as the vibrator operates.

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Welds any broken metal; special attention given now to automobile parts, crank cases, etc.

Prompt work, executed by specialists and a medium charge made should be inducement for you to bring your work here.

F. B. BURTON

111 N. Jackson St. Both phones.

Speed of Light's Travel.

Light takes eighteen minutes and thirteen seconds to travel from the sun to the earth.

Mistakes in Use of Words.

If we can make authority in the employment of words it is high time that certain etymologically misused phrases of our English tongue should be adopted into the family of orthodoxy. The word "necessity" is habitually used as the equivalent of "necessary." Instead of being its direct opposite. A man says: "I do not care for the luxuries of life if I have the necessities," when probably he has the "necessities" in clamorous abundance. Quite as common a blunder is the confusion between the words "expect" and "suspect." A man says: "There is a knock at the door. I expect that is the tax collector." He should say, "I have been expecting the tax collector and suspect that is he."—Boston Transcript.

Indians of Ecuador.

Perhaps nowhere on the globe do human beings so much resemble passive beasts of burden as in Ecuador. In fact, the Indians used to be designated in documents as "smaller beasts of burden" to distinguish them from pack animals. Loaded, they clamber up the steep streets as stolid as little gray burros. One sees many an urchin of seven years bearing on his back a load of bricks as heavy as he is. One woman, bent under a burden, carries a child at her breast. Another laden woman piles distaff and spindle as she creeps along. Here is a file of barefoot women bent under loads of earth or bricks escorted by a man with a whip.—Professor Edward Alsworth Ross' "South of Panama."

Compare Quality—Prices FISK NON-SKID TIRES

have a national reputation for quality. Their exceptional mileage value is supplemented by the strongest Service Organization in the industry.

Note the Prices

3 1/2 x 30 - 12.20	4 1/2 x 34 - 27.30
4 x 34 - 20.35	4 1/2 x 36 - 28.70
5 x 37 - 33.90	

Why buy plain treads when you can get the safest, most satisfactory non-skid made at such prices as these?

Fisk Tires For Sale By

S. H. LOCKE, 419 South Bluff Street
New Phone 435



FORMER PREMIERS SEEK PORTUGUESE PRESIDENCY

[SPECIAL TO THE GAZETTE]

Lisbon, via Paris, July 31.—The number of candidates for the presidency of the republic in the election to be held August 6, now has been reduced virtually to two, Dr. Duarte Leite, former premier, and minister of the interior, and Dr. Bernardino Machado, minister to Brazil and also former premier. It is generally believed the latter will be successful. The government is taking measures to maintain order along the Douro river where there are sporadic revolutionary outbreaks.

Or, Why Not Dramatize the Name?

"I'd like," a trifle mordaciously said Groux P. Smith, "to see the name of Imri Zumwalt, the able Bonner Springs editor, set to music. It would be immediately snapped up by all the cheap dramatic aggregations in the country, for use in playing the villain of the piece across the stage. Just divide it up into four syllables and repeat it slowly, and note the appropriateness."—Kansas City Star.

Where Judge Draws the Line.

Judge Johnson—That I love publicity I never will deny, but I never walk from coast to coast to get it.—Atlantic Globe.

You can own your own home easily by reading and acting on the offer contained in Gazette Want Ads. Do it now.

Don't let the Worker.

If a clock goes fitfully nobody knows the time of day; and if your allotted task is a necessary link in the chain of another man's work, you are his clock and he ought to be able to rely on you.—John Stuart Blackie.

Poisonous Mushrooms.

Of the 159 kinds of mushroom fungi listed by the department of agriculture 72 are described as poisonous.

Dinners Cooked on Public Street.

In nearly every street of the cities of Japan there is a public oven, where, for a small fee, people may have their dinners cooked.

Easily in the Majority.

"Dere's a few grown folks," said Uncle Eben, "dat knows how to manage chillun; but dar's a heap mo' chillun dat knows how to manage grown folks."

AUTO OWNERS

Have your tires repaired at the

Janesville Vulcanizing Co.

The oldest, largest and most dependable repair shop in southern Wisconsin. We use nothing but first class stock in all our repair work. We sell nothing but first class Tires, Tubes and Accessories. We will replace any repair work that does not give satisfaction, free of charge. We will refund money for any accessories that do not give satisfaction. The place where quality is always found. See the Hood Tire before you buy any tire, built with more fabric; all sizes, GUARANTEED 6000 Miles—The tire you have been looking for.

G. F. LUDDEN, Prop.

103-105 N. Main St.



ANNOUNCEMENT

The following prices f. o. b. Detroit, effective Aug. 2, 1915:

Ford Runabout	\$390.00
Ford Touring Car	440.00
Ford Town Car	640.00

No speedometer included in this year's equipment, otherwise cars fully equipped.

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to Aug. 1, 1916.

Profit-Sharing With Retail Buyers

On August 1, 1914, we made the announcement that if we could make and sell at retail 300,000 Ford cars between August 1, 1914 and August 1, 1915, we would share profits with the retail purchasers, to the extent of from \$40 to \$60 on each car. We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay.

Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but, realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

Ford Motor Company
DETROIT

ROBERT F. BUGGS
Agent

12-18 North Academy St.

Bell phone 144, R. C. 522.

NO HOLES The Best Glasses EVER-LOCT Mountings

Its mechanical construction makes EVER-LOCT Mountings stronger by far than the glass.

Ever-Loct Lenses are held firmly by metal tongues and never loosen. Ever-Locts are made in both Eye-glasses and Spectacles. We fit lenses accurately to the eyes and adjust frames correctly to the face.

Established 1895 **THE OPTICAL SHOP**

Exclusive Distributors in Southern Wisconsin of Ever-Loct Optical Products.

60 South Main Street, Next to Carnegie Library
JANESVILLE, WISCONSIN.

NO SCREWS

RED CROWN GASOLINE

The supreme power maker

POLARINE

..... FRICTION REDUCING MOTOR OIL

Maintains the correct lubricating body at any motor speed or temperature.

MY MONTH'S RECORD—Received 40,000 gallons of Red Crown Gasoline; sold 33,000 gallons. Received 18,000 gallons of Perfection Kerosene; sold 11,000 gallons.

L. A. Babcock
Agent

The Standard Oil Co. An Indiana Corporation.
415 North Bluff Street
Bell Phone 1045, R. C. Phone Red 197.

Don't Blame Your Engine If You Are Using Inferior Gasoline

Owners of cars never realize what a difference there is in gasoline until they used IMPERIAL GASOLINE. They find that with Imperial high test gasoline their motor developed more power with less carbon trouble than with any other gasoline.

If you want the most for your money insist upon

Imperial Gasoline and
Viscolene Auto Oil
KINNIE & SON
PENNSYLVANIA OILS.

417 South Academy St.

Not in the trust.

Children's Weekly Story

By Paul Holmes.

WINSOR AND THE FLOATING ISLE.

Winsor was having a hard time of it. He was a boy of about fifteen, and he was a very good swimmer. He was out on the lake, and he was looking for a place to build a raft. He had seen a place where there was a lot of reeds, and he thought he would build a raft there. He had seen a place where there was a lot of reeds, and he thought he would build a raft there.

Dear Mamma, I got heat. I got on the raft because the conductor said it was, but it went the wrong way. But I am here. I will stay a week now I am here. I will stay a week now I am here. I will stay a week now I am here.

Winsor Jefferson Thornegate. The boy breathed a sigh of relief as he appended his signature to the letter. He had been waiting for a chance to write to his mother. He had been waiting for a chance to write to his mother.

"That's good," she answered, and he heard the sound of her approaching footsteps. "Now, what do you want to read, dearie?" she asked as she entered the room. "Oh! You've sealed it. What did you do that for? Didn't you know I wanted to see it?"

"What's that?" asked Aunt Mary quickly. "don't you want to go to Sunday school?" "I don't want to go to Sunday school," he replied, guardedly. "I don't have to go, do I?" "I think it would be best," said she with a tone of finality.

"You bet we will," said Winsor, enthusiastically. The boat sped through the water, and it was not long before the rushes were reached. Charlie brought the boat to a stop, taking the oars out of the hands of the boys.

Each took an oar and together they worked their way into the rushes. There was a slow job and several times they were blocked by the thick growth of reeds.

Medical Book Free

By Dr. H. A. Goddard

Modern Methods of Treating Chronic Diseases without Operating. This book is just what you need. It is a book of the most interesting and well illustrated little books the doctor ever written.

If you are a sufferer from Appendicitis, Rupture, Goiter, Stomach, Catarrh, or Chronic diseases of a private nature, you should avail yourself of this offer to send you this valuable little book free simply for the asking. A postal will bring it to you.

After you have read this little book, you can consult Dr. Goddard free. He will visit you at home, and he will have the satisfaction of knowing that you have secured the expert opinion of a reputable specialist in these matters. If you have been advised to submit to an operation, surely you will be glad to consult him before undergoing such an operation. His advice may save you many weeks of suffering, loss of time and expense, possibly your life. Dr. Goddard will be at the Grand Hotel, Janesville, Wednesday, August 1st, and he makes no charges for a friendly visit. Hours 9 a. m. to 4 p. m.

DR. GODDARD, 121 Wisconsin St., Milwaukee, Wis.

CORN CONTESTANTS ARE BUSY IN FIELD

Committee of Three Boys, Enlisted in Contest and Find Them Hoeing Crops.

A committee comprised of A. B. West, chief advisor, Secretary of the Commercial Club, MacDowell, County Secretary Markham, of the Y. M. C. A. visited the boys of the Rock county corn contest, Wednesday and have made an excellent report of the work being done by the young farmers. In several instances they found the boys out in the field hoeing the rows of corn, which they mean to enter in the contest.

Today A. C. Gaarder and Secretary Markham made the second trip, covering some of the territory which they missed Wednesday. They motored out over the Emerald Grove road and returned by the way of Shopleire. Everywhere they have been they report a clean, good stand of corn, considering the set-back, caused by the weather.

Orfordville News

Orfordville, July 30.—Mrs. Oscar Millard of Lima Center spent the day at the home of her parents, Mr. and Mrs. James Mow, on Friday.

Ernest Silverthorn of Footville transacted business in Orfordville on Friday.

Misses Cora and Oleda Rime were among the Janesville shoppers on Friday.

Mrs. Roy Grenawalt who has been spending the past week or two with friends in Milwaukee returned home on Thursday evening.

B. Tomlin motored to Evansville on Friday and transacted business at the "out of" city.

The Junior League picnic, that was to have been held on Friday was postponed for a week on account of the wet weather. The children were quite disappointed but will anticipate a good time on Friday of next week.

Mrs. W. S. Carr entertained the Ladies Aid of the Plymouth church on Thursday afternoon at the Plymouth church parlors. There was good attendance and an interesting time is reported. Refreshments including ice cream and waters were served.

John Wall of Albany was in town on Friday. He is one of the masons who will do the brick work on the school building. The work is expected to commence the first of the week, the foundation walls having been completed.

PLYMOUTH

Plymouth, July 29.—Mr. and Mrs. Charles Zebell and daughter Gertrude and Mr. and Mrs. Henry Rinkel and daughter were the guests of Mr. and Mrs. Hendrickson and family of La Prairie, Sunday.

Mr. and Mrs. M. E. Horkey, Wm. Hoover and Frank Arnold spent Sunday at Mr. and Mrs. Ulysses Arnold near Beloit.

Mrs. John Zebell does not seem to be much better at present writing.

Mr. and Mrs. B. V. Borkenhagen and family entertained Mr. and Mrs. Jesse Honeyette, daughter and son, John Honeyette, of Chicago, last Thursday evening.

Mr. and Mrs. Alex. McIntosh, Mr. and Mrs. G. J. Damorog motored near Belovan Sunday and were the guests of Mr. and Mrs. C. Ewers also were at Lake Geneva.

Those from here who attended the graces and butchers picnic at Yost Park, Wednesday, were Mr. and Mrs. Charles Rinkelmer, Carl and Lucella Borkenhagen.

Mrs. W. J. Royce and sons spent Saturday with Mrs. Mary Rabyor of Janesville.

Will Inman is suffering with blood-poison in his hand.

Mr. and Mrs. Wm. Rummage and daughter entertained Mr. and Mrs. Glen Condon and son Arnold and Miss Johnson of Brodhead, Mr. and Mrs. Archie Arnold and sons, Mr. and Mrs. Paul Styman and two children Sunday.

Mrs. W. S. Carr entertained about forty at the Ladies Aid in the church parlors this afternoon in spite of the threatening weather.

Mr. and Mrs. Harry McIntosh and son Willard spent Sunday at Edgerton.

Adel Fostin is recovering from an attack of the quinsy.

Charles Rinkelmer was very pleasantly surprised last Friday evening by between thirty-five and forty relatives and friends, the occasion being his birthday and games were played, refreshments were served after which all departed reporting a very pleasant evening.

Hanover Luther had a picnic at Jendies Grove Wednesday in spite of the rain.

MILTON

Milton, July 29.—Next Monday evening at 7:30 sharp at the Milton S. D. church, the local C. E. union, in connection with the C. E. society, will hold a social at the home of Mrs. J. W. Johnson of Brodhead, Mr. and Mrs. Archie Arnold and sons, Mr. and Mrs. Paul Styman and two children Sunday.

Mr. and Mrs. Harry McIntosh and son Willard spent Sunday at Edgerton.

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BROOKLYN

Brooklyn, July 30.—Mrs. E. W. White and daughter, Doris and Dorothy, are visiting relatives in South Dakota and Montana. Mrs. Frances Parish and daughter Marguerite of Montford also accompanied them.

Miss Margaret Stokes has returned to her home in La Farge after a visit at the home of her son, John Stokes, D. D. Russell and daughter, Mrs. J. M. Martice of Webster City, Ia., are visiting at the home of his daughter, Mrs. L. M. Burt.

Brooklyn is planning to hold a field day August 12th.

Miss Margaret Shelton of Rhineland, is visiting friends in town.

Mrs. Byron Amidon was ill several days last week.

There will be no church services next Sunday as Rev. J. W. Barnett is enjoying a vacation of two weeks. The Epworth League will hold a devotional service in the evening.

Mrs. John Odegar has been visiting relatives in Chicago.

Mr. and Mrs. William DeJean of Deerfield, have been visiting relatives and friends here.

Mrs. F. C. Karmgard and daughter, Elma, are visiting relatives in Chicago.

Clyde Milbrandt was an Evansville visitor Saturday.

Mrs. Sophia Lindhartsen and daughter, Miss Elma, spent the last of the week with relatives in Evansville.

TOWN LINE

Town Line, July 30.—Mr. and Mrs. John Lentell and Miss Mattie Lentell were entertained at the home of Mr. and Mrs. E. B. Bullis.

Mr. and Mrs. A. T. Balleit entertained Mr. and Mrs. Walter Posdick of Beloit Sunday.

Myron Eddy and Miss Hazel Merrill of Rockton spent Sunday at the home of the former's uncle, J. C. Eddy.

Mrs. Walter Kosche and Freddie Kosche are visiting at the home of Mrs. Henry Elendahl, Mrs. Kosche will return to her home in Chicago in a few days but Freddie will remain until school opens.

Leo Schumacher made a trip to Lake Koshkonong Sunday on his motorcycle.

Built like

"The Deacon's One-Hoss Shay"



THE best Pneumatic Tire is only as strong as its **weakest** part. Strengthening its **strongest** parts is as useless as putting a fifth wheel on a wagon. Yet this is often done to provide "selling-feature" and "talking point."

The **weakest** part of every Pneumatic Tire is its **Walls or Sides**, not its **Tread**—its **Cotton Fabric** or "Stocking," not its **Rubber "Sole."**

No price would be too high to pay for a material that, replacing Cotton in the Walls of Pneumatic Tires, would last as long as the Goodrich Rubber Tread could be made to wear.

Neither Silk, nor Linen, nor any other **known** fabric yet discovered is so good, for this purpose, as **Cotton**—and choice long-fibered Cotton is the best material that money can buy for Tire Fabric.

WE use nothing **less** in Goodrich Tires, and test every foot of it up to 380 lbs. to the Square Inch, before we percolate it with the most adhesive Rubber Compound ever made for this purpose.

We then shape this rubberized fabric into Tires, with scrupulous care to have the **tension** on each square inch of fabric precisely the same,—that tension being controlled by a **machine** as sensitive as the eye, and infinitely more **precise** than the handwork of the most skilled Operative could make it.

To do this work we have the most highly-trained men in the Rubber Industry,—trained in the **Precision** that practice and our 45-year **EXPERIENCE** make perfect.

ONLY 5% Plus for this Best Non-Skid Tire

Note following comparative prices. "A," "B," "C" and "D" represent four widely-sold Non-Skid Tires:

Size	Goodrich Safety Tread	"A"	"B"	"C"	"D"
30x3	\$9.45	\$10.55	\$10.95	\$15.35	\$18.10
30x3 1/2	12.20	13.35	14.20	21.70	23.60
32x3 1/2	14.00	15.40	16.30	22.85	25.30
34x4	20.35	22.30	23.80	31.15	33.55
36x4 1/2	28.70	32.15	33.60	41.85	41.40
37x5	33.90	39.80	41.80	49.85	52.05

Because we **know** the vital importance of **THE BEST** in this part of the Tire, and use it there **unsparingly**.

GOODRICH FAIR-LISTED TIRES

But,—notwithstanding all this,—the **FABRIC** is the part of the Tire which goes **first**.

Because the **sides** of the Tire do most of the work in running,—bending and stretching a million times an hour, in scores of different directions.

This bending of the sides causes **Friction** between the layers of Canvas working against each other,—Friction causes **Heat**—the Heat over-cures and dries out the Rubber Adhesive between layers, which then separate from each other, in spots, the threads weakening or wearing out chafing against each other.

Then you have, in due time, the incipient blow-out, or other form of **Tire-Death**.

Put **more** layers of Fabric than we do in the walls, to strengthen them, and the **friction** increases, with faster deterioration of the Rubber through the greater heat engendered.

Put **fewer** layers, and the walls would not be strong enough to carry the load of the Car.

So **there** you are—Mr. Tire User!

Why put **MORE** layers of Fabric in the Walls of the Tire than will properly carry the load, when each additional layer is an **additional** developer of that **FRICION-HEAT** which is to Tires what Old Age is to Man?

THAT is the reason we build, in the Goodrich Tire, a carefully **BALANCED** Tire, emulating the famous example of "The Deacon's One-Hoss Shay" in which "the Sills were just as strong as the Thills and the Thills as strong as the floor."

The **Maximum Fabric efficiency** and **THEN**—the rest of the Tire built up to that.

Result—The most **RESILIENT** Tire that can be made with Fabric Walls,—at the **fairest** price per Mile of performance.

Why pay **more** for any Tire?

THE B. F. GOODRICH CO.
Akron, O.

NORTH CENTER

North Center, July 29.—The barn at Scott Berry's Saturday night was the scene of a social. Wm. Dooley and Wm. Flaherty of Janesville made a business call here Wednesday.

Wm. Barrett and family were callers in this vicinity Sunday evening. Mr. and Mrs. Henry Miller and children from Evansville spent Sunday at the home of Mr. and Mrs. J. W. Johnson.

Miss Flossie Huff spent a few days at the parental home.

Mr. and Mrs. Thomas Cassidy and daughter, Lauretta, visited at J. Flynn's home in Janesville Sunday. Miss Rosa Barrett of Edgerton is spending the week at L. Barrett's.

Mr. and Mrs. Otto Kersten, Sr., entertained company Sunday.

Mr. and Mrs. Nottis and Mr. and Mrs. Robinson and children visited at the home of Mr. and Mrs. Fred Schmitt Sunday.

Herby Hensel spent Sunday at the parental home.

MAGNOLIA

Magnolia, July 29.—Several from here were fishing at the lakes Wednesday.

The Misses Jenks, of Aurora, Ill., will be over Sunday guests at A. R. Townsend home.

Mr. and Mrs. Fred Wood and sons are entertaining the former's sister and two children this week.

Mrs. Wm. Worthing spent several days with her daughter, Mrs. Alvin Runas, and family of Oshkosh.

Mr. Chas. Kopke of Center was a business caller at Magnolia Wednesday.

The H. U. will meet with Mrs. A. P. Townsend Thursday afternoon, Aug. 5th.

Friends of Elmer Townsend are pleased to hear of his improvement.

Mrs. Lottie Edwards and Mrs. Minnie Harper and son called on Evansville relatives Tuesday afternoon.

MAGNOLIA CENTER

Magnolia Center, July 29.—Rev. Coon of Evansville will preach at the Methodist church at the usual hour Sunday afternoon.

A number from here went fishing at Gibbs Lake Wednesday.

Miss Nellie Gorey returned to Chicago Sunday evening.

ARRINGTON

Arrington, July 30.—U. meets with Mrs. J. J. Dennett Tuesday.

Miss Ines Rice leaves today for a visit with Michigan relatives.

BROOKLYN

Brooklyn, July 30.—Mrs. E. W. White and daughter, Doris and Dorothy, are visiting relatives in South Dakota and Montana.

Mr. and Mrs. Edward Whitver, Marion Zimmerman, Mr. and Mrs. Henry Steadler and son, Paul, motored to Brodhead Monday afternoon and were guests at the home of Gus Baxter.

Miss Margaret Stokes has returned to her home in La Farge after a visit at the home of her son, John Stokes, D. D. Russell and daughter, Mrs. J. M. Martice of Webster City, Ia., are visiting at the home of his daughter, Mrs. L. M. Burt.

Brooklyn is planning to hold a field day August 12th.

Miss Margaret Shelton of Rhineland, is visiting friends in town.

Mrs. Byron Amidon was ill several days last week.

There will be no church services next Sunday as Rev. J. W. Barnett is enjoying a vacation of two weeks. The Epworth League will hold a devotional service in the evening.

Mrs. John Odegar has been visiting relatives in Chicago.

Mr. and Mrs. William DeJean of Deerfield, have been visiting relatives and friends here.

Mrs. F. C. Karmgard and daughter, Elma, are visiting relatives in Chicago.

Clyde Milbrandt was an Evansville visitor Saturday.

Mrs. Sophia Lindhartsen and daughter, Miss Elma, spent the last of the week with relatives in Evansville.

TOWN LINE

Town Line, July 30.—Mr. and Mrs. John Lentell and Miss Mattie Lentell were entertained at the home of Mr. and Mrs. E. B. Bullis.

Mr. and Mrs. A. T. Balleit entertained Mr. and Mrs. Walter Posdick of Beloit Sunday.

Myron Eddy and Miss Hazel Merrill of Rockton spent Sunday at the home of the former's uncle, J. C. Eddy.

Mrs. Walter Kosche and Freddie Kosche are visiting at the home of Mrs. Henry Elendahl, Mrs. Kosche will return to her home in Chicago in a few days but Freddie will remain until school opens.

Leo Schumacher made a trip to Lake Koshkonong Sunday on his motorcycle.

MONTICELLO

Monticello, July 29.—Mrs. Chas. Schindler returned to Monroe Tuesday evening after a visit of several days with relatives here.

Mr. and Mrs. Edward Whitver, Marion Zimmerman, Mr. and Mrs. Henry Steadler and son, Paul, motored to Brodhead Monday afternoon and were guests at the home of Gus Baxter.

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ROCK

Rock, July 30.—The White Sox of Janesville were defeated by the Rock Sluggers Sunday, July 26, the score being 6 to 1.

Miss Essie McKago of Chicago is visiting at the home of her aunt, Mrs. Alex. Bush.

Misses Helen and Mary Flynn and brother of Chicago, are visiting at the home of Mrs. M. J. Dixon.

Miss Elizabeth Henriksen spent Sunday at the home of Miss Alda Kelm.

AVALON

Avalon, July 30.—A. G. Ransom and family and Wallace Ransom motored to Koshkonong Sunday and spent the day with Mr. and Mrs. Peter Trainor.

Mrs. Peter Reid and two children of Janesville and Miss Dora Crichton of Danville, Ill., were Sunday guests at Wm. Reid's.

Miss Daisy Dean will leave next Tuesday for an extended trip to the Pacific coast, where she will visit the exposition and also visit relatives.

Miss Elizabeth Paulsen is entertaining two girl friends from Rockford this week.

The pupils of Miss Florence Park-er gave a piano recital Monday, July 26, at 8:30 at the home of Mr. and Mrs. C. S. Boynton.

Bessie and Leah Voltz were week end guests of relatives in Chicago and viewed the wreck of the Eastland.

Mrs. Elmer Dean of California was a guest at the Wm. Dean home this week.

Mrs. F. C. Bowker and two daughters of Morris, Ill., returned to their home today after a two weeks' visit with her parents, Mr. and Mrs. J. T. Boynton, and other relatives.

Mrs. F. Deakton and little granddaughter, Ethel, are ill.

The Jimmy social at Emerald Grove was a decided success in every way. About \$18 was taken in.

FOOTVILLE

Footville, July 29.—Miss Belle Brown has returned from Iowa, where she visited her sister.

Walter Granes, wife were down from Evansville Wednesday.

Miss Hazel Little of Albany, is the guest of local relatives.

Paul Mattice has returned from Chicago.

Mildred—I firmly believe we should love our enemies.

Jim—in that case I declare war on you at once.

There is no place you can dispose of any thing as quickly and cheaply as through a classified ad. Try it and be convinced.



WOMAN'S PAGE

SIDE TALKS

BY RUTH CAMERON

"Husband spoiler" is the term a friend of mine applies to a certain class of women.

She says she would like to start a society for the suppression of husband spoilers.

You may not immediately recognize the kind of woman she means under that title, but I am sure you will when I describe them to you for they infect every neighborhood and every social group.

The husband spoiler is either a single woman, a restless young married woman or more rarely a widow. It is her habit to systematically spoil every young man who would be contented and well-behaved young husband who comes within her reach.

Her methods of doing it are various. One is to laugh at his every attempt at humor, however feeble, until he begins to doubt himself a wonderful wit. The result is that he goes about boring people by his actions and humor like a tedious repeating it. When his wife tries to keep him from making himself ridiculous, he tells her that she has no sense of humor and cannot be expected to appreciate him.

Another method is to make the husband think by reference and allusion or by open assertion that he is trying to dominate him. "It's easy to see who has the last say in your house," she says, or "How lucky you are to have a husband who lets her manage," or "How lucky you are to have a man so devoted to his wife." Whereupon the husband who has been merely showing a kindly consideration for his wife's wishes instead of riding rough shod over them the way some men do, begins to think perhaps he is making an easy mark of himself and to grow less considerate and more exacting.

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At an advanced stage of the husband spoiling habit is that in which the spoiler pities the husband for having a wife uncongenial to him, or incapable of accepting such sympathy before it was proffered, and shows his willingness in him, but it does not justify the woman who gives it.

In justice, I must admit that the husband spoiler does not always mean to make trouble. Far from it. Many times she just doesn't think simply wants to make herself agreeable, and other times she sincerely believes that the husband is not appreciated. Occasionally, I suppose, she is right, but she should remember that the best of husbands has his seams as well as his smooth finished side, and that she might not be so warmly appreciative if she could see both.

Household Hints

PICNIC SANDWICHES.

Bacon-Egg Sandwiches—Chop crisp slices of bacon (fried and cold) with cold hard-boiled eggs. Mix with salad dressing and spread thin slices of lightly buttered bread with the mixture. Place lettuce leaf in each sandwich and wrap in linen cloth and wring out of cold water. These will be fresh and nourishing if directions are followed.

Garrippy Sandwiches—Cream one-fourth cup butter, gradually beat it into two ounces of any soft, mild cheese, season with plenty of paprika. Have ready a little crabmeat or tender bits of lobster, seasoned with French dressing. Spread bread lightly with cheese mixture, set a bit of the lobster in the center part of the pieces and press the other part above.

Checkerboard Sandwiches—Use white and dark graham or nut bread; of each cut three slices half inch thick. Spread a slice of dark bread with creamed butter and on it press a slice of white bread, spread with butter and press upon it a slice of the dark bread. Begin again, spreading a slice of white bread with butter, then press upon it a slice of dark bread. Set these aside in a cool place, on a small bread board, a light weight above each. After half an hour trim each and cut in neat thin slices; spread a slice with butter and set a second slice above in such a manner that the cubes of bread will alternate in color. Proceed in the same manner until all the slices are used, press again under a weight and then cut in thin slices to serve.

SUMMER BEVERAGES.

Lemonade—Squeeze juice from one-half dozen lemons. Boil rinds in sufficient water to cover well—about twenty minutes. Strain water after removing rinds and add one pound of sugar and about an ounce of lemon juice on fire and allow to come to boil. You will find that this method strengthens the flavor and is always ready to be served by adding water. Pour over large pieces of ice as crushed ice melts and weakens the flavor. Doubling this recipe will be enough for a small lawn party.

Blackberry Wine—Take one gallon berries, mash and pour over sufficient water to cover, set away in cool place from twenty-four to thirty-six hours. Strain and add to juice one pound dark brown sugar. Again set away twenty-four hours, or until it begins to sing, then take off scum, pour into a jug and cork. Flavor with cloves and cinnamon.

THE TABLE.

Potato Soup—Take six potatoes, two onions, small bunch parsley boil in about one gallon water with salt in season. When potatoes are done, take nearly one quart of the water, put in half teaspoon salt and two or three eggs and rub together into what we call "rivers." Stir in and add the size of an egg and a half cup of cream or a cup of milk, boil about ten minutes. If too thick, add more water.

Baked Fish With Oatmeal Balls—(Dinner dish.) Take one pound of fish, two pounds of fresh cod (middle cut is best) wash it and remove skin, sprinkle with salt and allow to stand a few hours. Then wipe dry and place in a large buttered baking pan. Pour over a cupful of milk and one of water and bake half an hour. Mix together two cups oatmeal and half cup chopped onion, a little salt and pepper and minced parsley. Bind with a beaten egg and a little water. Make into small balls, roll in dry oatmeal and put in dish with the fish. Allow all to cook another half hour.

Stewed Cucumbers on Toast—Cut three good-sized cucumbers and pare into quarters lengthwise. Slice thin and put in granite saucepan with one tablespoon boiling water cover closely they will cook tender in a few minutes and look transparent. What about half add one tablespoon butter and a little salt, shake or two of white pepper. Just before serving add three tablespoons sweet cream and spread on slices of toasted bread. This is a delicious dish and quickly prepared.

Orange Cups—Cut off stem end of an orange. Remove inside, cut it in small cubes, mix with bits of pineapple and banana, add small quantity of grape juice and sugar to taste. Return to shell. Serve with plain nut meats.

Wanted Point Remembered. When little Billie was visiting at lunch one day he had strawberries and there were but a few on each one's plate. Billie looked at the small assortment at his place, then whispered: "Remember, Aunt Marie, that I'm company."

POPULAR COMEDY STAR IN MOVIES



Nitra Frazer.

Nitra Frazer, the popular Vitagraph comedy star, was really christened Anita Frazer MacLavin. When it was suggested that she adopt a name just as pleasing and one not quite as long, she simply dropped the letter A from her given name and eliminated her surname. As Nitra Frazer she became known all over the country as one of the best light comedy comedienne. Miss Frazer has a decided Scotch tinge of humor in her make-up, this being a heritage from her father, who was at one time British counsel in the West Indies. She is in love with work.

Types BY SARA MOORE



The Cheat

Tragedy? In a tea-room? No. But strange of conversation pointing to domestic drama. To be forced to overhear talk at the next table was like glimpsing but one act of a French play.

"Hark! Fanny's courage I'd turn to Howard," said the woman who was "keeping up" on English breakfast tea.

Her companion gestured horror.

"What else can I do?" begged the speaker. "I can't go on never having anything. I want to live to really live, just a little—before I'm old."

"Why not leave him?" asked the other woman sipping a highball.

"There are the babies. And it would kill mother. And it would kill mother."

"And what would people say?" mimicked the other with open contempt.

"You scorn the speech of people, because you have never been bound up in one inter-related small town scene. All these are people I have been brought up with. If I broke up my home—"

"But you wouldn't be mean enough to cheat! Any love worth having is worth sacrificing."

"Cheer!" stormed the matron.

"Don't you think I have been cheated?" Cheated out of everything that means life? Don't you think my husband, my mother cheated when—" "Deliberately."

"I wasn't eighteen. I married him, believing no nice girl loved a man until after marriage. He was good looking, successful, a catch. My family urged it. He is a good husband but—he is so matter of fact. He wouldn't understand if I told him."

"But loves you in his way. He only asks you to be a good wife and mother. He gives you everything money can buy. He is playing the best game he knows. If you cheat—"

"I refrain, not from any sense of honesty," half sobbed the other, "but probably just afraid of being found out. Don't you see I can't face it out, as you would? I couldn't do better than I do. I've never earned a dollar and I'd die if I lived in a boarding house as you do. I've never even been downtown alone, unless in the lousiness."

A waiter interrupted and when the listeners had disposed of check and fingerbowl, the two figures in the little tragedy had left.

HOW TO KEEP WELL

(Inquiries on health subjects may be directed to Dr. Percival of this paper and will be answered in these columns. He will not give medical advice.)

HOW TO KEEP WELL.

By Dr. Chas. G. Percival, M. D.

The most frequent cause of suffocation in children is the choking on pieces of wood, or other objects, in such cases it is a matter of life and death to apply the right kind of first aid instantly.

Certain substances which are likely to cause choking in children. Round, angular-shaped candies, as the sharp corners prevent expulsion when the candy is sucked into the throat. Many cases of choking on this kind of candy have been recorded. A smart slap on the back teeth to prevent biting. A usually helpful to expel the foreign object. If the child holds the candy in the head downward for an instant, then smack the back sharply. Should this prove ineffective, the offending object must be removed with the finger. To do this the mouth should be wedged open by some object. The finger is then slipped into the mouth and the tongue so as to get behind the foreign body. Do not push the finger down the center of the throat hurriedly. This wedges the candy deeper and injures the delicate throat structures, with serious consequences later. The finger should gently into the back of the throat often causes vomiting. When this occurs, the object is usually solved, as vomiting expels the foreign object.

Choking on fish bones is distressing but rarely dangerous, as these bones are usually removed when solved, and does not cause suffocation. A few mouthfuls of coarse food, such as bread crust or gruel, swallowed in gulps, will usually remove the obstruction, though the sensation that something is still in the throat remains for some time.

The poor man is always in better physical condition than the noble man. Crookshank, in a recent article in the British Journal of Diseases of Children, lays stress on what he calls biological value of food. He says: "The wife of a cottage is better fed biologically on whole meal bread, even though black; on fresh milk, even if skimmed; on home-made cheese, even though sour, and on oatmeal even if savoured with salt only than is her town dwelling sister on frozen mutton, tinned tomatoes, condensed milk and packet tea."

When the body is in good condition keep it in good condition by denying the appetite what has not injured the body. One man can do much for himself by eating the right thing and not too much of it, and by leaving alone the wrong thing and all of it. He can do more than doctors can for him when he is fat on his back in bed.

Now that the summer is here eat vegetables. Let your garden be your medicine chest. Call in Dr. Garden and let him look to your own slight ailments. If you are wakeful, eat lettuce. For affections of the skin and yellow skin eat onions. Onions are also good for colds, coughs, and scrofula. For a torpid liver eat freely of asparagus. If the bowels are diseased try blackberries. If nervous and irritable eat berries of celery. For constipation eat fruits, ripe and healthy fruits. Fresh fruits are good.

Questions Answered. A. B. asks: "What is the Russian oil treatment for indigestion and constipation? What kind of oil is Russian oil?"

a century, because it lessens the strain of fatigue by stimulating the nervous system. Tea has almost precisely the same effect—because it contains caffeine. Chocolate came into its own in the present war and has taken its place at the head of the list as an emergency ration, capable of supplying vital energy instead of mere nerve stimulation. It contains a stimulant, but does not tend to produce sleeplessness as does caffeine. Chocolate contains a high percentage of starches and fats in a most condensed and palatable form. Also the third element necessary to perfect nutrition. It is therefore almost a complete, as well as a balanced ration, and since the soldiers' chocolate is now made with a correct amount of protein incorporated in it, this ration represents an ideal food for a long period and keeps in perfect health, and subsisting on this emergency chocolate alone. Moreover, he can carry several days' supply in his pockets. Tea, coffee and chocolate were all introduced at about the same time and there has been speculation as to why chocolate is the least popular of these three. The most worthy of the three is the most useful. The fact is that tea and coffee contain the stronger stimulant. Strong stimulants ways make rapid headway in civilized countries. All three should be regarded as drugs, good and useful drugs, but drugs. Of the three, chocolate is the most valuable. Tea and coffee are those who do not use them habitually are valuable as vital stimulants in times of need.

Temperance Talks

(By Temperance Educational League.)

No. 6. Facts for Boys and Young Men.

Boys, the fun and success of your whole life and that of your friends depends very largely upon what you do during the next ten years; and the Temperance Educational League urges each one of you to resolve to do without intoxicating liquor and hang to that resolution like grim death.

You have a long and tough old fight ahead of you to keep your head above water and make a living for the next fifty years. All the time you will need every ounce of strength and steadiness and sound judgment you can summon to your aid. If you take on the habit of drinking before you are grown the other fellow will get away with you and you will often go down to humiliating defeat simply because in boyhood you were drugged yourself so that you are not so cool and strong in body or so cool and steady in mind as you would otherwise be.

It is not enough to see that a good many boys and men are drinking without apparent damage. If you look about and think you will observe that those who use intoxicating liquor are more likely to be the poorer specimens of humanity, the spendable workmen, and unworthy employees. The drinking boy or man is the last person to be taken onto a job and the first one to be laid off. They have a poor chance among the straightest and best people everywhere. This is an

age of efficiency and it is up to you to make the most of yourself and opportunities and you cannot do so if you become a slave to the drink habit.

Do you know that the drink habit is the principal cause of 31% of the divorces, 23% of the suicides, 2% of the poverty, and 31% of the crime in the United States? This does not include persons convicted of drunkenness. Drink contributes to 49% of the crimes against property, to 47% of all other crimes.

These are some of the reasons we ask you boys and young men to do without intoxicating liquors.

If you want work or need help in any kind use the want ads.

FALL SUGGESTION



A Charming Complexion Preserves, beautifies and purifies the skin and complexion. The favorite of over 40 years.

Gouraud's Oriental Cream

We will send a complexion cream and box of powder free for use, to cover cost of mailing and wrapping.

All Druggists and Department Stores

Price 1.00 and 5.00. 37 West 10th St., New York City.

Glimpses of Married Life

BY MRS. IVA LEONARD

Dick had been called away on business. Jo Parsons had invited Nell to stay at her home, but the baby was teething and very fretful, and Nell did not like to disturb the baby.

She was well over the age of thirty, and had a paralytic attack plus a crying baby," as she expressed it. "Be-sides, it is only for one night."

She had arranged with my little maid to stay all night with me. "Aren't you afraid of the burglar?" They always referred to the thief who had carried off Mr. Parsons' clothes as "the burglar."

"Since Dick's shot at the sprinkling can mistaking it for a desperate character, my fears have subsided," laughed Nell. "No, thank you, dear, I shall be right in. I can telephone to you if anything happens."

"Yes, provided you can wake up the night operator, who calmly sleeps on her cot by her post of duty it's a Herculean task to wake her," explained Jo.

"That's fine night service," complained Nell.

"We are used to it here," admitted Jo, waving her hand at the baby as she ran down the hall.

"If you change your mind call up and Roger will come over and get you," she called as she closed the door.

"All right. Goodbye," Nell shut the door. A small red blaze in the grate and in front of this she sat down to prepare the baby for bed.

"I'll make up my mind to be on the roach, Julia, so you will be near me if I need anything. I have several letters to write tonight."

The baby was long in getting to sleep and the maid had been settled on the couch and Nell

was seated to write it was nearly ten o'clock. She wrote steadily for an hour or so; the ticking of the clock and an occasional stirring of the hair-iron sounded in the grate were the only sounds to be heard.

Suddenly there was a thud right under her feet. She started so violently that she blotted her page. "The sound was repeated a little farther away."

"What was that?" asked Julia, sitting up in bed. "It sounds as if someone was throwing stones at the floor."

"Thud! Thud! This time they could hear a peculiar hissing sound; then something dropped violently to the floor."

Nell ran to see if the cellar door was fastened.

"Shall I get dressed?" asked the girl.

"Yes, it will be better," Nell hurriedly slipped on her clothes. Then a more violent rattle followed by absolute quiet. Nell took up the receiver. After repeated rings she succeeded in getting her number.

"Hello! Mr. Parsons?"

"This is Nell Mortons. I'm sorry to disturb you, but something frightful is going on in the cellar. I'm afraid to go to sleep."

"Thank you."

"He's coming over," she said in a relieved tone, hanging up the receiver.

When he came Nell related her experience.

"It can't be a burglar," he said, reassuredly. "Their lay is to be as stealthy as possible. I'll go right down and see what I can discover. Got a candle?"

"There's a lantern hanging in the cellar way."

Nell stood trembling in the doorway while Mr. Parsons went down stairs. Everything was quiet for a few minutes, then a hearty laugh floated up to relieve her strained nerves.

"It's your root beer; it has all exploded; the corks driven against the floor was what you heard."

"Yes, it will be better," Nell hurriedly slipped on her clothes. Then a more violent rattle followed by absolute quiet. Nell took up the receiver. After repeated rings she succeeded in getting her number.

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"This is Nell Mortons. I'm sorry to disturb you, but something frightful is going on in the cellar. I'm afraid to go to sleep."

"Thank you."

"He's coming over," she said in a relieved tone, hanging up the receiver.

When he came Nell related her experience.

"It can't be a burglar," he said, reassuredly. "Their lay is to be as stealthy as possible. I'll go right down and see what I can discover. Got a candle?"

"There's a lantern hanging in the cellar way."

Nell stood trembling in the doorway while Mr. Parsons went down stairs. Everything was quiet for a few minutes, then a hearty laugh floated up to relieve her strained nerves.

"It's your root beer; it has all exploded; the corks driven against the floor was what you heard."

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DOINGS OF THE VAN LOONS—And Still Grace Seems To Be Holding Her Own—

BY F. LEIPZIGER

The Ball of Fire

By
George Randolph Chester
and Lillian Chester

Illustrated by C. D. Rhodes

(Copyright, 1914, by the Red Book Corporation)

"Let us first discuss the bonus," proposed Allison, and quite amicably they went into the arrangement, whereby Ivan Strolecky fled the only valuable railroad line in his country from the control of its present graft-ridden possessors, and handed it over to the International Transportation company.

"By the way," said Allison, "How soon can we obtain possession?"

Ivan Strolecky put his hand in his coat again, and reflected.

"There is only one man who stands in the way," he calculated. "He will be removed immediately upon my return."

There was something so uncanny about this that even the practical Allison was shocked for an instant, and then he laughed.

"We have still much to learn from your country," he courteously confessed.

When Ivan Strolecky had gone, Allison went to his globe and drew a bright red line across the land of the frozen seas.

There came a famous diplomat, a heavy blond man with a red face and big spectacles and a high, wide, round forehead.

"I do not know what you want," said the visitor, regarding Allison with a stolid stare. "I have come to see."

"I merely wish to chat international politics," returned Allison. "There is an old-time feud between you and your neighbors to the west."

"That is history," replied the visitor noncommittally. "We are now at peace."

"Never peace," denied Allison. "There will never be friendship between phlegmatism and mercurialism. You might rest for centuries with your neighbors to the west, but rest is not peace."

"Excuse me, but what do you mean?" and the visitor stared stolidly.

"In your affairs of mutual relationship with the land to the west, there are not less than a dozen causes upon which war could be started without difficulty," went on Allison. "In fact, you require perpetual diplomacy to prevent war with that country."

The visitor looked at his thick fingers quickly together and kept on stolidly staring.

"You are about to have a war," Allison advised him.

"No, it is not true," and the visitor went so far, in his emphasis, as to unlock his fingers and rest one hand on the back of the other.

"I think I am a very fair prophet," said Allison evenly. "I have made money by my prophecy. I have more money at my command at the present time than any man in the world, than any government; wealth beyond handling in mere currency. It can only be conveyed by means of checks. Let me show how easy it is to write them," and, drawing a blank book to him, he wrote a check, and signed his name, and filed out the stub, and tore it out, and handed it to the visitor for inspection.

The visitor was properly pleased with Allison's ease in penmanship.

"See," was the comment, and the check was handed back. He drew his straight-crowned derby towards him.

"I have made a mistake," said Allison. "I have left off a cipher," and correcting this omission with a new check, he tore up the first one.

"I see," commented the visitor, and put the second check in his pocket.

That had required considerable outlay, but when Allison was alone, he went over to his globe and made another long, red mark.

A neat-waisted man, with a goatee of carefully selected hairs and a luxuriant black mustache, called on Allison, and laid down his hat and his stick and his gloves, in a neat little pile, with separate jerks. He jerked out a cigarette, he jerked out a match, and jerkily lit the former with the latter.

"I am here," he said.

"I am able to give you some important diplomatic news," Allison advised him. "Your country is about to have a war with your ancient enemy to the east. It will be declared within a month."

"It will be announced in a week," promised Allison, and quite amicably they went into the arrangement, whereby Ivan Strolecky fled the only valuable railroad line in his country from the control of its present graft-ridden possessors, and handed it over to the International Transportation company.

"Possibly," admitted Allison. "I understand that your country is not in the best of financial conditions to undertake a war, particularly with that ancient enemy."

"The banking system of my country is patriotic," returned the caller. "Its only important banks are controlled under one system. I am the head of that system. I am a patriot!" and he tapped himself upon the breast with deep and sincere feeling.

"How much revenue does your position yield you personally?"

A shade of sadness crossed the brow of the neat-waisted caller.

"It does not yield you this much," and Allison pushed toward him a little slip of paper on which were inscribed some figures.

The caller's eyes widened as they read the sum. He smiled. He shrugged his shoulders. He pushed back the slip of paper.

"If your banking system found it impossible to be patriotic, your government would be compelled to raise money through other means. It would not withdraw from the war."

"Never!" and the neat-waisted caller once more touched himself on the breast.

"It would be compelled to negotiate a loan. If other governments, through some understanding among their bankers, found it difficult to provide this loan, your government would find it necessary to release its ownership, or at least its control of its most valuable commercial possession."

The caller, who had followed Allison's progressive statement with interest, gave a quick little nod of his head.

"That most valuable commercial possession," went on Allison, "is the state railways. You were convinced by my agent that there is a new and powerful force in the world, or you would not be here. Suppose I point out that it is possible to so cramp your banking system that you could not help your country, if you would, suppose I show you that, in the end, your ancient enemy will lose his identity, while your country remains intact; suppose I show you that the course I have proposed is the only way open which will save your country from annihilation? What then?"

The neat-waisted caller, with the first slow motion he had used since he came into the room, drew the slip of paper towards him again.

There followed another banker, a ruddy-faced man whose heavy features were utterly incapable of emotion; and he sat at Allison's table in thick-jowled solidity.

"There are about to begin international movements of the utmost importance," Allison told him. "There is a war scheduled for next month, which is likely to embroil the whole of Europe."

The banking gentleman nodded his head almost imperceptibly.

"Mr. Chisholm advised me that your sources of information are authentic," he stated. "What you tell me is most deplorable."

"Quite," agreed Allison. "I am informed that the company you represent and manage has the practical direction of the entire banking system of Europe, with the exception of one country. Besides this, you have powerful interests, amounting very nearly to a monopoly, in Egypt, in India, in Australia, and in a dozen other quarters of the globe."

"You seem to be accurately informed," admitted the banking gentleman, studying intently the glowing coals in Allison's fireplace.

"If I can show you how a certain attitude towards the international complications which are about to ensue will be of immense advantage to your banking system, as well as to the interests I represent, I have no doubt that we can come to a very definite understanding."

The solidly jowled banking gentleman studied the glowing coals for two minutes.

"I should be interested in learning the exact details," he finally suggested.

Allison drew some sheets of paper from an indexed file and spread them before the financier. It was largely a matter of credits in the beginning, extensions here, curtailments there, and all on a scale so gigantic that both gentlemen went over every item with the imaginative minds of poets. In every line there was a vista of vast empires, of tottering thrones, of altered boundaries, of such an endless and shifting panorama of governmental forces, that the minds of men less insured to the contemplation of commercial and political revolutions might have grown fagged. On the third page, the solid banking gentleman,

"Why, this affects my own country!" he exclaimed. "It affects our enormous shipping interests, our great transportation lines, our commercial ramifications in all parts of the globe! It cripples us on the land and wipes us from the sea! It even affects my own government!"

"Quite true," admitted Allison. The banking gentleman drew a long breath.

"What you predict may not come to pass," he maintained, although the secret information which had brought him to Allison had prepared him to take every statement seriously.

"I can show you proofs! The war which is to be started next month is only the keystone of the political arch of the entire eastern hemisphere. There are a dozen wars, each bigger than the other, slated to follow, if needed, like the pressing of a row of electric buttons. Knowing these things as you shall, it is only a question of whether you will be with me on the crest, or in the hollow."

The caller moistened his lips, and turned his gaze finally from the glowing coals to Allison's face.

"Show me everything you know," he demanded.

They sat together until morning, and they traversed the world; and, when that visitor had gone, Allison gave his globe a contemptuous whirl.

The balance of them were but matters of detail. With a certain prideful arrogance, of which he himself was aware, he reflected that now he could almost leave these minor powers and potentates and dignitaries to a secretary.

Intoxicated with a sense of his own power, he went back into his study, and drew from a drawer the photograph of a young and beautiful girl, who seemed to look up at him, out of an oval face wreathed with wailing brown hair, and set with beautifully curved lips which twitched at the corners in a half sarcastic smile, from two brown eyes, deep and glowing and fraught with an intense attractiveness. Every morning he had looked at this photograph, the priceless crown of his achievement, the glittering jewel to set in the head of his scepter, the beautiful medallion of his valor!

"Only a little longer, Gail," he told her with a smile, and then he saluted the photograph. "Gail, the maker of maps!" he said.

CHAPTER XX.

The World at Gail's Feet.

Calmers for Mrs. Helen Davies, and a huge banquet of American beauties for Gail. Into the Louis XIV room, where Nicholas Van Ploon and Miss Van Ploon sat with unusual impressiveness, Mrs. Davies came arrayed in the black velvet afternoon gown which gave her more stateliness and more impressive dignity than anything in her wardrobe. Miss Van Ploon, who was a true member of the family, in that she considered the Van Ploon family before any individual, quite approved of Mrs. Davies, and was in no wise jealous of being so distinctly outshone in personal appearance. Nicholas Van Ploon also surveyed Mrs. Davies with a calculating eye, and bobbed his round head slightly to himself. He had canvassed Mrs. Helen Davies before, and had discussed her in family council, but this was a final view, a dress parade as it were.

Half an hour later Mrs. Helen Davies, leaving her guests in the Louis XIV room, paused at the head of the stairs to calm herself. The Mrs. Waverly-Gaites' annual faded into dim obscurity. Mrs. Waverly-Gaites would

beg Gail on her bended knees to attend the annual, and Mrs. Helen Davies could attend if she liked. She went into her own room, and took a drink of water, and sat down for thirty or forty seconds; then she went into Gail's suite, where she found that young lady, all unconscious of the honor which was about to befall her, reading a six-hundred-page critique of Chopin's music, and calmly munching chocolates out of a basket decorated with eight shades of silk roses.

"Sit down and have a chocolate, Aunt Helen," hospitably offered Gail, slipping a marker in her book.

Mrs. Davies consumed a great deal of time in selecting a chocolate, but she did not sit down.

"Shall you be at liberty this evening, Gail?" she inquired, with much carelessness.

"Why?" and Gail, whose feet were stretched out and crossed, in lazy ease, looked up at her aunt sideways from under her curving lashes.

Mrs. Davies hesitated a moment. "Houston Van Ploon would like to call."

"Are they still downstairs?" Gail suddenly unveiled her eyes, and brought her slippers squarely in front of her divan. Also she sat bolt upright.

"Yes," and Mrs. Davies betrayed signs of nervousness.

"Are they making the appointment for Houston?"

"Yes," The word drawled.

"Why?" and Gail's brown eyes began to crackle.

Mrs. Davies thought it better to sit down.

"My dear, a great honor has come to you."

Gail leaned forward towards her aunt, and tilted her chin.

"Houston wants to propose, and he's sent his father and sister to find out if he may!" she charged.

"Yes," acknowledged Mrs. Davies, driven past the possibility of delay or preparation, and feeling herself unjustly on the defensive.

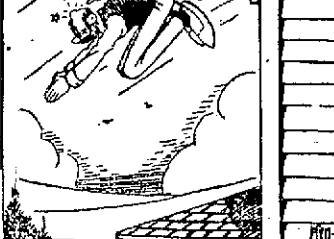
"I shall not be at home this evening," announced Gail decisively, and stretched out her feet again, and crossed her little gray slippers, and took a chocolate. "Or any other evenings," she added.

(TO BE CONTINUED.)

THEY SAY MARRIAGE IS A LOTTERY—BUT I'M GOING TO TAKE A CHANCE!



AND HE DID!



Dinner Stories

"Why don't you ever wear those pretty new shirts I bought you?" asked Mrs. Newlwyed.

"It's like this, lovely," her husband replied. "If I wear them I'll have to send them to the laundry afterward, and then some such beautiful shirts that I can't bear to have them ruined."

A Kansas sat on the beach at Atlantic City, watching a very fat bather disporting himself in the surf. He knew nothing of life, and he did not notice that each succeeding wave came a little closer to his feet. At last, an extra big wave washed over his shoulders.

"Hey, there!" he yelled at the fat bather. "Quit yer jumpin' up and down! D'y'e want to drown me?"

Police Judge Simon Hahn, while addressing a political meeting one night last week, related the following incident in reference to telling the same tale over and over again, says the Newark Star.

"You all know," said the judge, "that the speeches made at political meetings are all very near alike, but that something different is the proper thing nowadays."

"It puts me in mind of a case of a woman who appeared before a certain magistrate and when asked her age said she was thirty years old. The judge looked at her and said: 'See here, madam, weren't you here before me five years ago, and didn't

you tell me then that you were thirty years old?' The woman said that was so, and the judge asked her what she meant by coming before him and telling an untruth."

"The woman replied: 'Well, you see, your honor, I'm one of those kind of women who do not believe in saying one thing once and another thing another time.'"

ABE MARTIN



Late Bud says th' honeymoon ends when th' husband goes in th' smokin' car! chew tobacco. Pacificists make dandy chair warmers when th'ers nothin' doin'.

THE STRASSBURG CLOCK.

Its Many Remarkable Features That Make It Famous.

Strassburg, the capital of Alsace-Lorraine, is remarkable for the great clock of its cathedral.

This clock, which is twenty feet in height, was made by Jean Baptiste Schwilgue in 1842. Besides various astronomical devices indicating true solar time, it has a great planetarium in which the revolutions of the planets are represented, so that the relative positions of each at any time can be seen at a glance.

Then on a platform above are movable figures representing the four ages of man. At the first quarter of an hour a child strikes the bell with a rattle; a youth in the garb of a hunter strikes it with an arrow at the half hour; at the third quarter a warrior strikes it with his sword, and at the fourth quarter an old man strikes it with his crutch. Then a figure of Death appears and strikes the full hour with a fleshless bone.

On the highest platform is a natural sized figure of Christ, and when Death strikes the hour at noon the twelve apostles pass before the feet of their master, bowing as they do so. As Peter passes a large cock perched on one side flaps his wings, ruffles his neck and gives three times a loud and perfectly natural crow.—London Standard.

Her Other Half.

Society Dame—Oh doctor, I'm so sorely troubled with annual. Doctor—Hm! Why don't you interest yourself in finding out how the other half lives? Society Dame—Gracious! Why, I'm not looking for a divorce.—Chicago News.

Time Something Started.

"Have you noticed the clock?" he asked at the hour of midnight.

"Yes, I have," she replied, with a yawn.

"It hasn't been going for three hours."

"Neither have you."—Yonkers Statesman.

Deserved Tribute.

"You see, we have done everything possible to preserve Plymouth Rock."

"And I don't blame ye. New England owes a heap to that breed of hen."—Kansas City Journal.

Some mothers teach their babies to talk—and then expect them to keep still.—Indianapolis Star.

Send 10 Cts. For Illustrated Book.

THE CALIFORNIA EXPOSITIONS

THRU THE 10000 WONDERS OF THE CANADIAN ROCKIES

Solid Modern Trains

Send 10 Cts. For Illustrated Book

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THE CALIFORNIA EXPOSITIONS

THRU THE 10000 WONDERS OF THE CANADIAN ROCKIES

Solid Modern Trains

Forty Ways and More

to the

Coliafrnia Expositions

Is the title of an attractive booklet issued by the Chicago & Northwestern Ry., which outlines in concise form forty different attractive routes from Chicago to California, gives explicit information regarding fares, ticketing conditions, side trips, stopovers, etc., and also shows plainly by a series of outline maps how you may visit both expositions and see the grandest scenery and the localities most interesting the West has to offer the sightseer en route.

You should have this booklet to properly plan your trip to the Pacific Coast and the California Expositions. It will save you time and money.

Copies may be obtained free with over literature describing the places you wish to visit, en route and giving fares, complete train service and full particulars, on application to any ticket agent of the

CHICAGO & NORTHWESTERN RY.

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A. L. HEMMENS, Agt., Both Phones 135.

Another Carload lot of Monuments

AND MARKERS JUST RECEIVED.

These are the celebrated Barre, Vermont Granite. Better call next week and look them over while the assortment is full. We also carry all other standard granites, or will give you an estimate on any monument now in your cemetery.

Our lettering is second to none. We have recently added to our lettering force and have artists in this line who make raised letters a specialty, or will duplicate any lettering you may select in the cemeteries.



Have You A Problem?

For fourteen years three Fitzpatrick brothers made a comfortable living manufacturing soap, in the Chicago plant which had been their father's. Six years ago they avoiding getting into a rut by invading new fields. To this end they placed on the market a new cleansing powder.

This was in spite of the fact that there were a number of excellent powders of long established and wide spread reputation. How to establish a position for their cleanser in a market already abundantly supplied? That was their problem.

They hewed their profit to the lowest consistent figure. But they couldn't induce people to buy just because it cost a little less. They must establish its quality, tell what it would accomplish, what it was. They must convert the house-wife.

So they advertised in the newspapers "for all they were worth," as John Fitzpatrick tells on another page of this issue. As a result their sales have increased 5,000 cases every year for the six years.

Newspaper advertising solved their problem. IT WILL SOLVE YOURS.

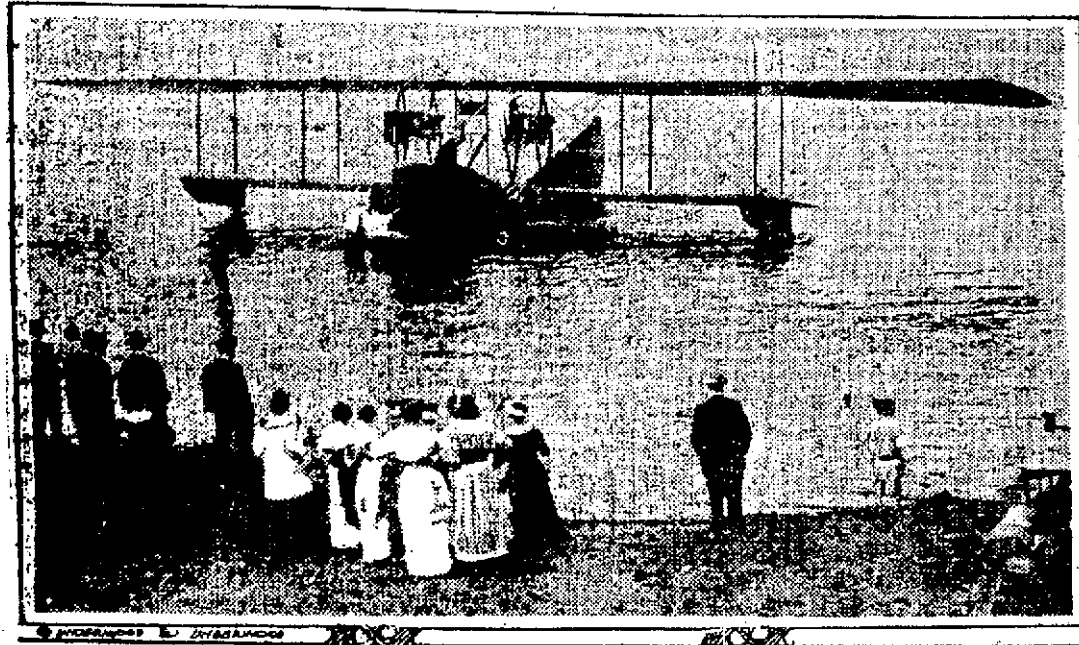
Mr. Fitzpatrick tells how it is solving others for them: national distribution, overcoming dull season, etc.

Every problem has a solution. If you are puzzled, let us help you. Our active interest, our time and our conscientious effort are yours for the asking.

ASK NOW.

THE DAILY GAZETTE

ENGLAND ORDERS 20 GIANT FLYING BOATS OF "AMERICA" TYPE



The "America," photographed shortly before being taken to England.

A new \$500,000 order for flying boats of the type of the America, the great overseas vessel that was constructed before the war for a flight across the ocean, has just been placed at Hammondsport, N. Y., by the British government. The order is for twenty of the flying boats at \$25,000 apiece. The America was shipped to England shortly after the outbreak of the war, and is one of the best hydro-aeroplanes in the British service.

WAR STOCK IS KING
ON WALL STREET NOW

One Year Ago When War Was Declared Panic Came Near Ruling Market Instead of War Stock.

(SPECIAL TO THE GAZETTE.)
New York, July 31.—The anniversary of the Black Friday on which the war closed the stock exchange and the long drought began on Wall Street finds millions again being made on the street in a very different sort of market. Today war stock is king; a year ago panic came very near to ruling.

Paper billions have been made through inflated values of companies furnishing war munitions. Actual millions, in tangible bank accounts have been made by the men who were on the inside and who have cashed in day by day as the war stocks jumped upward five and ten points at a time.

The market gave the first tip of the world war to come about a year and a week ago. While the general public knew only that another international situation was at hand, such a situation as had been passed with-out calamity many times, the money men saw further. Stocks tumbled one day and again the next—and the next, then the war cloud became visible to the naked eye and news came that troops were moving. Germany's ultimatum to Russia regarding the mobilization of troops along the frontier came on Thursday, the 30th. The day morning, after divers rumors and reassuring statements, a meeting of the board of managers of the stock exchange was called and a statement issued just before 6 o'clock announcing the closing, temporarily, of the exchange.

There were few failures and Wall Street braced itself for settlement. As the weeks wore on and broad and Wall continued to be a deserted corner, brokers retrenched in their household and office expenses, but short on the exchange. Chairman of the grain market became active on the upgrade. May wheat was reaching toward \$1.70.

December 8 the stock exchange was reopened on a restricted stock trading, minimum price basis, and for weeks the tendency to slump continued. The minimum trading prices of stocks were lowered a few points at a time, preventing any healthy break. As the country generally awakened to the fact that giant war orders were being quietly negotiated a change became noticeable. Steel stocks and certain industrial shares showed signs of life. The good old days were on their way back.

The real activity in war stocks has come in the past few months. The tendency of last fall to buy money in the ground has not been overcome entirely and it is a question just how much outside money has ventured into the street.

Steel, with its immense capitalization, probably has made the greatest total gain in value, though its common has advanced only a few points. Schwab's activities have made his Bethlehem Steel the spectacular performer, its common stock reaching a figure six times that of the afternoon the market closed last summer. American Can, American Locomotive, Baldwin Locomotive, General Motors, Goodrich, Lackawanna Steel, Republic Iron and Steel, Studebaker and Westinghouse, of the stocks listed on the exchange, have all jumped to double their year ago prices. Many stocks not listed have been equally spectacular in their advance.

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SUCCESS OF GERMANS
SHOWS FUTURE POWER

TWELVE MONTHS OF FIGHTING HAS LEFT THEM INTACT AND ON ENEMIES' LAND.

SACRIFICES REWARDED

Conditions of Germans Declared to Be Fit For a Long Struggle With the Combined Powers.

(BY ASSOCIATED PRESS.)

Berlin, July 31.—Major Ernest Morant, the military correspondent of the Berliner Tageblatt, reviewing the twelve months of the war, for The Associated Press, says:

"A year ago a coalition with a powerful numerical superiority declared war on Austria-Hungary and Germany. The hostile countries have a far larger population than have the two central powers and their combined armies originally outnumbered those of the latter. The Central states, however, have known how to improve the difficult situation by alternately taking the offensive and defensive on the western and eastern fronts.

"In the west the German armies in a rapid, triumphant advance carried their standards within fifty-six miles of Paris and kept them flying there since mid-September. Even though the right and left wings of our wide-front battle front in France and Belgium have been bent back since then (because there was no other method for the time being of counter-acting the numerical superiority of the British, French and Belgians) still we hold the positions fortified during the nine months, firmly in our hands, so that almost all of Belgium and the northeastern departments of France have been occupied by the troops of Germany.

"In the East the Austro-German ar-

THEY'RE SENDING US THE NEWS OF GREAT WAR FROM GERMANY



Standing, left to right: Cyril Brown of the New York Times, T. K. Meloy of Chicago News, H. J. Reilly of Chicago Tribune, Oswald Schuette of Chicago News. Seated, S. B. Conger and S. B. Boutwell, Associated Press; Carl Ackerman, United Press, and Karl H. von Wiegand of New York World.

A rather small group of men comprise the corps of American war correspondents stationed at the Berlin headquarters of the German army. They are furnishing the most important news of the war for thousands of American readers.

mans from the country. "The action in the Dardanelles which has been in progress for months against the Turks shows results for the British and French only in great losses of men, ships and war supplies of all kinds. The Turkish army

since the Russian Army which should have participated from Odessa has been destroyed in Galicia, it is difficult to see any chances for France and Great Britain.

"Should Italy send an army to the Dardanelles, it will find a superior Turkish army ready to receive her. Italy, after conducting mobilization secretly for nine months, entered the field against Austria-Hungary at the end of May. An Italian army, 1,000,000 men strong, has been attempting for two months to sweep over the fortified Austrian passes and to cross the Isonzo river behind which the Austro-Hungarian defensive army occupies strong positions. All the attempts of the Italians up to the present have been unsuccessful. The cost of the attacks has been hundreds of thousands in dead and wounded. Austria-Hungary grows stronger day by day and although its valiant struggle is a difficult one against Italian superiority in numbers, it will be able to bar the way to the coastland and to Trieste and Tyrol.

"Meanwhile Italy has lost her entire colony at Tripoli to the Arabs and apparently is about to declare war on Turkey.

"The Serbian army, after great losses in the winter, has undertaken no military operations, being content to guard the frontiers of its country on which there no longer is an Austro-Hungarian army.

"The other Balkan states are about to decide which side they shall take in the war. Since Russia's forces have been driven back and badly beaten and a German and Austro-Hungarian army has been arrayed near the frontier of Roumania, Bulgaria has come to an understanding with Turkey, and Greece remains the opponent of Italy, and an increase in the number of our enemies under control of the entente allies no longer is to be anticipated by Austria-Hungary.

"The Germans have every reason, therefore, at the end of the first year of the war to consider their sacrifices in blood and treasure have been rewarded. We are well prepared for a continuance of the war. Our nation still possesses determination to conquer and make the necessary sacrifices. Our supplies of war material are assured by efficient organizations. Our finances are far from exhausted and there is no lack of provisions. Our fleet, despite a few losses among the cruisers, is ready to be thrown into the struggle at the proper moment and in full strength and our submarine army, in all the seas, are the dread of our enemies. Thus their offensive has changed to a defensive and the prospects of eventual victory for the Central Powers is materially increased."

GERMANS NOW USING
METAL DESTROYING
LIQUID ON FENCES

(BY ASSOCIATED PRESS.)

Dunkirk, France, July 31.—The Germans are now using a metal-destroying liquid on the western front, similar to that which they have used for some time against the Russian wire entanglements.

The liquid is contained in a cylinder under high pressure. The cylinder is carried on a soldier's back like a fire extinguisher, the turning of a lever releases the liquid, which is thrown in a stream about ten feet against the barbed wire, burning it through more quickly than wire cutters could sever it.

You can own your own home easily by reading and acting on the offers contained in Gazette Want Ads. Do it now.

TWO HUNDRED THOUSAND
WAR PRISONERS ENGAGED
ON FARMS IN RUSSIA

(BY ASSOCIATED PRESS.)

Petrograd, July 31.—The number of war prisoners at present engaged in agricultural and other work in Russia is given officially at 205,500. The prospects of a fine harvest have caused a large demand for prison laborers for the farms. Their monthly wage is fixed at about \$5, or about half the ordinary market value. Their work is generally proving satisfactory.

THE EXCESSIVE HEAT
AT KHARTOUM CAUSED
DEATH TO SOLDIERS

(SPECIAL TO THE GAZETTE.)

Cairo, July 31.—The excessive heat at Khartoum, where daily maximum temperature of 110 degrees lasted for some weeks, caused directly the death of some members of the City of London regiment stationed there. Now, periodic dust storms rage in the Sudan to add to the miseries. When the storm is in full blast, neither man nor beast can stand up against it. It is recorded that in 1897 an entire convoy was suffocated by one.

LADY MACKWORTH TAKES
MANAGEMENT OF COMBINE
OF CAMBRIAN COAL CO.

London, July 31.—Lady Mackworth, who is one of the survivors of the Lusitania disaster, has taken over the management of the Cambrian Coal Combine, aggregating \$100,000,000 a year, during her father's absence in America on war work for the government. Her father, D. A. Thomas, is the head of the big Combine. His general manager, Leonard Llewellyn, has also been detached from his company's office on war work.

SOLDIERS ARE SENTENCED
FOR KILLING MAN THEY
TOOK FOR GERMAN SPY

(SPECIAL TO THE GAZETTE.)

London, July 31.—Two young soldiers at Galway have been sentenced to a year's imprisonment each for killing a man whom they took to be a German spy. The evidence showed that the soldiers arrested the man while he was in a train, and beat him so severely that he died. The man proved to be a former British soldier of long service.

Knew Her Name.

I had occasion to pass a little boy a good many times one afternoon. He was sitting on the steps and although we were strangers each time I passed he greeted me with, "Hello," and I responded likewise. Finally the last time I passed by he said: "I know what your name is," and upon inquiring what he said, he said: "Mrs. Goins Back and Forth."—Exchange.

Happiness a Duty.

No one has any more right to go about unhappy than he has to go about ill-bred. He owes it to himself and to the community in general, to live up to his best spiritual possibilities, not only now and then, but every day and every hour. —Lillian Whiting.

"It's a long way to Tipperary," but you can reach it with a want ad.

CZARINA GOES INTO HOSPITALS AS A RED CROSS SISTER



Top, Czarina and her daughters, the Grand Duchesses Olga and Tatiana, entertaining wounded soldiers. Bottom, autographed portrait of the Empress of Russia as a Red Cross sister.

The Czarina of Russia is setting a wonderful example to all the royal households of the warring nations of Europe. While other queens and princesses have done much to help the stricken people and wounded soldiers of their countries, the Czarina has devoted all her time and resources to aid and has gone in person as a Red Cross nurse into the hospitals. With her in the service of the injured are her daughters, the Grand Duchesses Olga and Tatiana.

PROHIBIT THE USE
OF EARS OF CORN AS
ORNAMENTAL FEETSTOOLS

Berne, Switzerland, July 31.—The use of ears of corn for trimming ladies' hats or for preservation in the form of ornamental bouquets has been prohibited in the grain-growing districts of Austria by official decree.

miss first held up the Russian millions on the Galician frontiers and then were forced to retire before a manifold numerical superiority to launch themselves on the crest of the Carpathians and to beat back until May 1 the Russian assaults with heavy losses. Meanwhile Field Marshal von Hindenburg in East Prussia was able to destroy several large Russian armies and free East Prussia; to occupy conjointly with Austrian troops Poland almost to the Vistula river and in the northeast to carry the war into the Russian provinces.

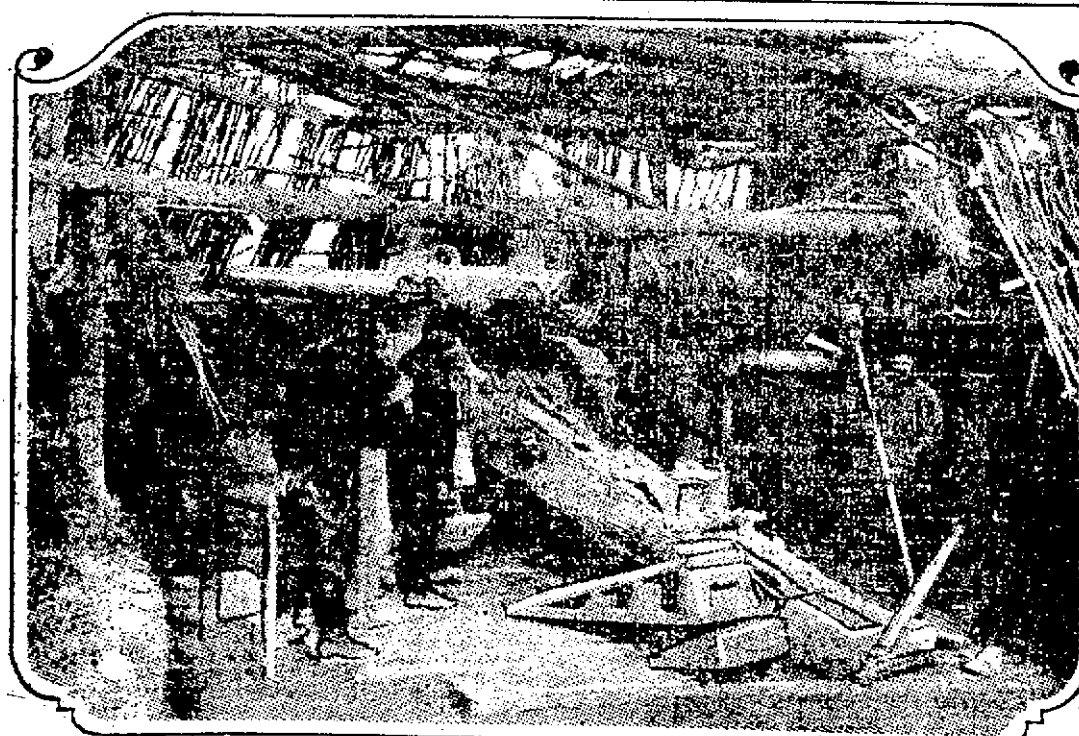
"While the positions in the war in the West continue to surge to and fro and three great attempts made to break through our lines in the Winter, Spring and Summer, were repulsed with awful losses to our enemies, the German and Austro-Hungarian armies on May 1st launched a great offensive against the Russian main armies in Galicia.

"In a series of battles and under constant pursuit the Russians were hunted out of 43,470 square miles of Galicia, their principal force was severed at several places and they were driven eastward and northward. "The west bank of the Vistula in Poland has been cleared of Russian armies. The siege of Warsaw is about to begin and Field Marshal von Hindenburg in the northward has pressed forward against Riga and now has reached the vicinity of the city after numerous victories. The successes of the Germans have cost the Russian army many millions in dead, wounded and prisoners. The Russian Empire possesses only fragments of its mighty armies and no longer can supply these adequately with arms and munitions. Their fate will be decided very shortly. The Russian forces will be destroyed or forced to flee deep into the interior to the Eastward.

"The battles in the West have cut so deeply in the French strength that now 18-year old lads must bear arms. Great Britain's original army has been destroyed and only enough substitutes can be raised to hold a 44-mile front in Belgium. The British losses, particularly those of officers, have been very heavy. The army of 3,000,000 men which Lord Kitchener promised six months ago has not yet appeared and our opponents in the West never again will be able to raise superior forces to expel the Ger-

steadily is improving in numbers and quality. The Turkish fortifications are quite as strong as they were at the outset. The prospects of the attackers reaching Constantinople, therefore, have vanished and since none of the Balkan states are willing to enter the Anglo-French service and

FRENCH 155-MM. GUN POUNDING AWAY AT GERMANS NEAR ARRAS



A new French 155-mm. gun in position within the French lines at St. Aubin, near Arras.

This picture was taken at St. Aubin, near Arras, during a violent bombardment by the French. When re-coiling the whole of the gun runs back on the sloping wooden stops. One man is carrying a heavy shell on his shoulder. Another standing on a little wooden platform rams the shell into the barrel.

ARMIES IN THE FIELD FEAR CHOLERA MORE THAN BULLETS



Austrian division at work with modern disinfectant wagons into which they throw bundles of clothing for fumigation. Russian prisoners are assisting.

Of all the nations fighting in Europe, the Germans and Austrians are believed to have the most up-to-date disinfection and sanitation methods. Cholera, the specter of battlefield and camp, holds greater horror to the armies fighting in the field than the bullets of the enemy.

THE RATE FOR ADVERTISEMENTS in these classified columns is one cent per word per insertion. Nothing less than 25c accepted. Cash discount 25 per cent if paid at time order is given. Charge accounts 1 cent per word.

BUSINESS DIRECTORY

WHEN YOU THINK OF Insurance, think of C. P. BEERS. 129-11.
RAZORS HONED—25c. Premo Bros. 27-11.

FOR GOOD GOODS Talk to Lowell. 115-30-11.

RUGS RUGS RUGS

Cleaned thoroughly; Sized; Made New. Phone 321 and 1148. C. F. Brockhaus and Son.

LAWN MOWERS SHARPENED and repaired. Premo Bros., 21 No. Main St. 4-10-11.

SAVE MONEY on trunks and valises. Sadler, Court St. Bridge. 1-7-24-30-11.

TAYLOR VOICE CULTURE. Accurate placement and development of the voice. Central Block, Janesville, Wis. 1-6-13-6-11.

HAVE YOU SEEN the new Feed Under Feed Furnace? If not, why not? No dirt or smoke to fill your furnace pipe or chimney with soot. Saves one-half to two-thirds cost bills by using the cheapest coal on the market. Come in and look the furnace over. Sheet metal work of all kinds. E. H. Olson, 213 E. Milwaukee St. 1-6-16-Wed-Sat-11.

SITUATION WANTED, Female

WANTED—Position at general household work by girl with experience. Can give reference. New phone 863 White. 3-7-30-21.

FEMALE HELP WANTED

WANTED—Housekeeper in the country. Bell phone 5155 red. 7-23-43d.

WANTED—A girl for general household work. Mrs. F. A. Blackman, 712 Court St. 4-7-29-31.

WANTED—Second girl. \$5.00. Girls for private houses and hotels. Mrs. E. McCarthy. Both phones. 7-16-11.

MALE HELP WANTED

WANTED—Men, young and old, from out of city to learn the barber trade and accept positions in small towns. Impossible to get city barbers for these positions, although the wages are good. Write for particulars today. Moler Barber College, Milwaukee, Wis. 5-7-31-61.

WANTED—A good steady man by the month. Gallagher Bros., Bell phone Red 5024. 5-7-30-31.

WANTED—An energetic, ambitious, man to establish permanent business. Health and Accident Insurance. Immediate cash returns and future. Address National Casualty Company, Detroit, Mich. 5-7-29-31.

WANTED—A man to work on farm by the month. Call new phone 5518X. 5-7-29-31.

HELP WANTED

\$250.00 paid reliable man or woman in Janesville to distribute 2,000 FREE Soap Powder with Soap, etc. No money needed. Wards Free Sampling Dept., Institute Pl., Chicago. 5-7-31-11.

WANTED—Demonstrator by Chicago mail order house. Good position for capable man or woman. Will be in Janesville, Aug. 2d. Write, giving street and phone numbers. E. A. Fetherston, Janesville, Wis. 5-7-29-31.

AGENTS WANTED

WE STRIVE to keep from this page all unreliable firms. Let us know if you answer a fake. We will prosecute them.

WANTED—Traveler, beginner. Age 27 to 50. Salary, commission and expense allowance to right man. J. E. McBrady, Chicago. 5-7-31-11.

SALES—Pocket side line. New sales proposition; all merchants in town of 100,000 and under want it. Pay \$5.00 commission on each sale. No collecting, no risk to merchant. We take back unsold goods. Easiest, best paying side line ever offered. (Cashied Mfg. Co., 208 Sigel St., Chicago. 3-7-31-11).

WANTED, MISCELLANEOUS

SEWING WANTED—Work guaranteed. 509 Fifth Ave. 7-29-41.

WANTED—Washings to do at home. Inquire 232 N. Palm St. 8-7-29-41.

FURNISHED ROOMS TO RENT

FOR RENT—Furnished rooms. 208 S. Franklin St. 8-7-31-41.

FOR RENT—Furnished rooms. 208 S. Main. 8-7-29-51.

BOARD AND ROOM TO RENT

WANTED—Boarders and roomers at 615 W. Milwaukee St. 10-7-29-31.

WANTED—Roomers. Bell phone 961. 7-7-24-61.

LIGHT HOUSEKEEPING ROOMS.

FOR RENT—Two furnished house- keeping rooms, close in. Bell phone 1264. 63-7-31-31.

FOR RENT—3 furnished rooms for light housekeeping. \$3.50 per week. Gas, water and telephone included. Old phone 1810. 8-7-31-31.

FOR RENT—Furnished housekeeping rooms. Modern. Call new phone 461 after seven P. M. 8-7-30-31.

FOR RENT—Three rooms, furnished, light housekeeping. New phone blue 1110. 8-7-30-31.

FOR RENT—Light housekeeping rooms. 402 E. Milwaukee St. 8-7-27-41.

FLATS FOR RENT

FOR RENT—305 Court street. 5 rooms, steam heat; also 420 Million avenue, lower flat; rent \$120.00 per month; possession given August 13th. Prater, 21 S. Division street. 45-7-30-31.

FOR RENT—Flat on So. Jackson St., near Milwaukee St. Inquire H. J. Conners. 45-7-29-43d.

FOR RENT—Modern 6-room flat, opposite postoffice. Phone Bell 453. 45-7-25-11mo.

FOR RENT—Newly decorated steam heated flat, electricity and gas, \$15 per month. Mrs. W. B. Conrad. New phone 472. 45-7-17-11.

FOR RENT—One of the Murphy apartments on Center St. Steam heat, hot water, screened porch. Old phone 362. 45-6-29-41.

FOR RENT—The finest modern apartments in the city. Inquire Cunningham agency. 45-3-13-11.

HOUSES FOR RENT

FOR RENT—Modern 6 room house. 3 blocks from town, in first ward. Bath, furnace, bath, etc. \$18.00 per month. Call bell phone 1645. 11-7-29-49d.

FOR RENT—House on Ashland ave. \$30.00 a month. Bower City Postings Co. 11-7-28-11.

It's a long way to Tipperary, but you can't get it with a want ad.

14 Answers the Next Day

A Janesville lady needed a nurse girl. She inquired among her friends but no one knew of a girl. Her husband suggested the Gazette with the result that the lady was able to choose an excellent young lady from 14 responses the next day.

Here's a "Success Letter" from a user of want ads on Route 3, Janesville.

WANTED—A man to work on farm by the day. C. H. Howard, both phones. 5-4-15-21.

Janesville, Wis., April 23, 1915.

Janesville Gazette:
I wish to write you of the success I had from advertising in your paper. About a week ago I called up the Gazette in the morning and asked that an ad be inserted for a farm hand to work by the day. Between five and six o'clock I had answered the phone seven times, and hired a man who is still with me and a good man, too. Was away in the evening so do not know how many more called, but during Wednesday and Thursday I had six or seven more calls, so am satisfied that advertising in the Gazette is a great help in a hurry.

Respectfully,
NORMAN HOWARD,

EXCHANGE AND BARTER

TO TRADE—I have Janesville prop- erty. Will trade for Ford, Cadillac, etc. Address Ford, Gazette, 3-2-5-11.

SUMMER COTTAGES

FOR RENT—Cottage up the river. New phone. B. P. Crossman. 10-7-31-31.

FOR RENT—Furnished, 8y. proof cot- tage at Delavan lake. D. C. Barker. Bell phone 758. 4-7-29-31.

FOR RENT—Cottage at Landerdale Lake. Mrs. I. C. Brownell. 4-6-30-11.

FOR RENT—Cottage at Lake Kew- sa. Inquire H. D. Murdock, Janesville, Wis. 11-6-18-11.

BUSINESS OPPORTUNITY

FOR SALE—First class restaurant and ice cream parlor doing good business. Wm. Bernstein, Broad and Wis. 13-7-29-12.

MONEY TO LOAN

MONEY TO LOAN on real estate. F. L. Clemons, Jackman Building. 39-4-16-eod-60d.

PAPER HANGING

PAPER HANGING—A specialty on all grades of paper. All work guaranteed first class. Paul Dagerkosen, Bell phone 668. Rock Co. \$25 Red. 635 So. Jackson St. 5-6-3-26t-eod.

HOUSEHOLD GOODS FOR SALE

FOR SALE—One oak bed room set, 3 pieces; one spring bed; one mattress; one lounge; one book case, (black walnut); one secretary bureau; one oak extension table; chairs; stands; one base burner coal stove; one kitchen range; one gas stove; sheet iron stove; etc. Enquire 310 N. Washington St. J. R. Botsford. 16-7-30-61.

FOR SALE—A ladies' oak writing desk. Call 1013 Oakland Ave. New phone 230. 16-7-29-43d.

Second hand furniture bought and sold. 38 South River. Bell phone 134. R. C. 302 Blue. 27-7-21-1mo.

MUSICAL INSTRUMENTS

FOR SALE—One very fine used or- gan, looks like new. H. F. Nott. 36-7-31-31.

FOR SALE, MISCELLANEOUS

FOR SALE OR TRADE—6 horsepow- er marine engine nearly new. Old phone 1665. 13-7-31-21.

WILL SELL DIRECT to owner's house prices. Give size of your house. Have two carloads. Must vacate warehouse at once. Address Furnace care Gazette. 13-7-10-17-24-31.

FOR SALE—Outside closet in good condition. 526 N. Washington street or phone 332 White. 7-30-31.

FOR SALE CHEAP—A Hayward baby buggy. Old phone 1015. 15-7-30-31.

FOR SALE—Large warehouse hand truck, 7 feet long, made for hand trucks, one oak extension table, etc. Cost \$25.00, price \$10.00. Gazette Office. 13-11-13-11.

FOR SALE—Complete map of Rock County, showing all roads, school houses, churches, towns, villages, cities, railroads, farms with number of acres and all information. Printed on strong bond paper, handy size. Price 25c. Extra strong map, cloth backed, 50c or free with a year's advance subscription to the Daily Gazette. 13-7-10-17-24-31.

PAPER TOWELS AND FIXTURES. Sanitary and economical for schools and public buildings, factories, work rooms, etc., indispensable for the kitchen, 25c per roll, 30 case of 30 rolls. Gazette Printing Dept., Phone 774 rings Bell, 27 Rock Co. 13-12-11.

FOR SALE—Old newspapers, 5 cents a bundle. Gazette Office. 13-5-14-11.

BICYCLE SUPPLIES—Premo Bros. 13-11-29-11.

BOWLING AND BILLIARDS

FOR SALE—New and second-hand and carem and pocket billiard tables, bowling alleys and accessories, bar fixtures of all kinds. Easy payments. "WE TRUST THE PEOPLE." The Brunswick-Balke-Collender Co., 275-277-279 West Water street, Milwaukee. 16-6-8-12.

REAL ESTATE FOR SALE

FOR SALE—House. Electric lights, gas, bath, instantaneous heater, furnace, three porches, one screened, 4th ward. Three blocks from depot. A. W. Hall. 33-7-27-30-11.

FOR SALE—House and lot on Ash- land avenue. \$900. Bower City Postings Co. 23-7-28-11.

FOR RENT—Good seven room house

on Home Park Ave. \$10.00. Immediate possession. Also three desirable modern flats. Rent from \$10 to \$20. A. W. Hall. 33-7-27-30-11.

I OFFER FOR SALE—At a very reasonable price my thoroughly modern house on Carlington street, adjoining Senator Whitehead's new home. Furnace, bath, hardwood floors, barn, sewerage in and streets paved. Fine outlook. J. S. Field. 33-3-23-11.

FOR SALE—Horse, buggy and har- ness. See me if you are looking for a bargain. Dr. E. E. Loomis, 14 S. Main. 26-7-31-11.

FOR SALE—A Rex colt, 2 1/2 years old. 1425 Ruger Ave. 15-7-31-31.

FOR SALE—My standard bred trotter. Also buggy and harness. Arthur Krohn, 24 Harrison St. 26-7-29-31.

FOR SALE—Cheap, top buggy, in fine condition. Old phone 838. New phone 827. 13-7-28-43d.

THRESHER'S SUPPLIES

FOR SALE—Threshing outfit. No. 16 Advance engine. 36x56 R. R. special separator; 12-R. Advance shredder. No money required. James Finley, Beloit, Wis. 51-7-31-21.

FARMERS' ATTENTION

WANTED—Mason work and cement work, all work guaranteed. Arthur Stone, old phone 1665. 1133 South Cherry St. 6-6-7-11.

CEMENT BLOCK SILOS are the cheapest. My figures will surprise you on all kinds of cement work. Arthur Stone, 1133 South Cherry St. Old phone 1665. 6-6-7-11.

AUTOMOBILES

FOR SALE—One Ford model T. Roadster \$210. In good running order. New tires. Buggs Garage. 18-7-30-31.

FOR SALE—Five passenger touring car, cheap, or will trade for roadster. Janesville Vulcanizing Co. 7-30-31.

MOTORCYCLES

MOTORCYCLES AND BICYCLE RE- PAIRS. Knives and scissors sharpened. Sawed filed. Go-carts retired. C. H. Cox, Corn Exchange. 37-11-20-eod-11.

BICYCLES

HIGH GRADE BICYCLES. C. H. Cox 48-12-30-11.

PREMO BROTHERS for Bicycles. 48-11-29-11.

POULTRY AND HOUSEHOLD PETS

MY CAR will be at Janesville on Chicago and Northwestern Ry. Tuesday, Aug. 3d, and at Evansville, Aug. 2d; Clinton, Aug. 4th. L. A. Van Galder. 22-7-29-31.

LIVESTOCK

FOR SALE—20 pigs, weight about 60 lbs. Cheap if taken at once. New phone 5571K. 21-7-30-21.

FOR SALE—Two registered Poland China farrow in September, 42 years old in fall, 12 pigs. H. F. Blackie. Old phone 408. 21-7-30-31.

LOST AND FOUND

FOUND—Bunch of keys. Owner can have same by calling at Gazette and paying for this ad. 25-7-31-31.

LOST—On June 25th, lady's black messaline satin coat, lined with blue satin, three quarter length. Please return to this office for reward. 25-7-31-21.

LOST—Thursday noon between Main street and High school building, a gold pin with or without bow attached. Leave at Gazette Office. Reward. 25-7-30-21.

FOUND—String of Rosary beads. In- quire at Gazette office. 25-7-29-43d.

LOST—Bunch of keys. Finder re- turn to C. F. Smith, Edgerton, Wis., and receive reward. 25-7-29-61.

MISCELLANEOUS

OXY-ACETYLENE WELDING, auto and gasoline engines overhauled and repaired. Alwin & Heller, 65 S. River St. 27-7-31-61.

James Scott W. J. Jones

Scott & Jones

Real Estate and Loans

Office 415 Hayes Block

New Phone 297. Old Phone 197. Janesville, Wisconsin.

LAWN MOWERS SHARPENED and repaired. Premo Bros., 21 No. Main St. 4-10-11.

THE PREMIUM LIST for Janesville's Big Fair ready for distribution. The Board of Directors will deem it a favor if parties wishing a copy of the premium list will send their names and addresses to Harry O. Nowlan, secretary, or call at Janesville Floral Co., 59 South Main St., or Dr. Wayne A. Munna, office 123 W. Milwaukee St. 27-7-22-11.

ASHES HAULED, sand and gravel delivered. Henry Kaylor, New phone Blue 797. Old phone 1603. 27-9-12-11.

FOR RENT—Room suitable for work or repair shop, with office; central location, \$15 per month. Address "Shop," Gazette. 27-5-11-11.

SALES.

SEND FOR FREE BOOKLET—En- titled "Auction Sales and How to Prepare for Them," containing a lot of useful information on getting up an auction and the arrangement of details. A post card will bring it. Address The Janesville Gazette. 54-9-12-11.

New Phone:

Office Black 224,

Residence 1321.

Dr. Emil Schwegler

OSTEOPATHIC PHYSICIAN

Office hours: 9-12 a. m., 2-5 p. m.

402 Jackson Bldg., Janesville, Wis.

Osteopathic Literature on Request.

THOS. S. NOLAN,

LAWYER

Suite 205, Jackman Building,

Janesville, Wis.

Office closed every Saturday afternoon

John Cunningham

Roger G. Cunningham

JOHN & ROGER G.

CUNNINGHAM

ATTORNEYS AT LAW,

304 Jackson Block,

Janesville, Wis.

DR. EDITH BARTLETT

PHYSICIAN AND SURGEON

Office hours: 1 p. m. to 5 p. m.

Both phones in office. Residence

phone 973.

Dr. A. L. Burdick

Practice limited to diseases of

EYE, EAR, NOSE AND THROAT

Glasses of all kinds accurately fitted.

Suite 221 Hayes Block.

QUALITY

COAL

Coal that comes from this yard

is the best grade coal possible to

be had. The quality is all there

and you may rest assured you

will be given honest weight. It

is a mighty good time right now

to put in your supply while

prices are low.

P. H. Quinn

Both Phones.

16 North River street.

OF INTEREST TO SUMMER VA-

CATIONISTS IS THE LARGE SUP-

PLY of booklets regarding Lakes and

Resorts of the Northwest. Short Jaunts

for Busy People, Summer Resorts in



TIMELY TOPICS TERSELY TOLD

CONCERNING THE SECOND ANNUAL

JANESVILLE BIG FAIR

Under the Management of the Janesville Park Association, At

Janesville, Wisconsin, August 10, 11, 12, 13, 14

Agriculture Horticulture Floriculture

In this department will be shown the Finest Specimens of Field, Garden, Meadow and Orchard.

RIPE, JUICY, DELICIOUS AND TOOTHsome FRUITS

Your mouth will water to taste them. Your heart will yearn to possess them.

ENORMOUS AND PROLIFIC VEGETABLES

Pleasing to the eye, tempting to the palate.

BEAUTIFUL AND ATTRACTIVE FLOWERS

The pick of the conservatories, the choice of homes and garden.

GRAINS, GRASSES, SEEDS, FLOWERS AND PLANTS. This is the place to see, study and test them.

A Livestock Show of the Highest Order

Every animal will be the pick of the farm, selected for the purpose of competing for a premium and the excellence of the show will be fully equal to its magnitude. The people will not only have an opportunity to see the animals but to ascertain their characteristics and to learn the late and improved methods of rearing, feeding and caring for all kinds of live stock.

UNEXCELLED OPPORTUNITY

To Advertise and Sell Your Stock.

Our Fair offers unexampled opportunities for the sale and purchase of livestock, and buyers as well as sellers, are cordially invited to attend and take advantage of this opportunity.

AMPLE SHEDS, STALLS AND PENS FOR ALL EXHIBITORS. And hay, straw and water at convenient points upon the grounds.

A Great Exhibition

—OF—

HORSES CATTLE SHEEP SWINE POULTRY
PET STOCK VEGETABLES FRUITS GRAINS
GRASSES SEEDS MACHINERY AUTOMOBILES
CARRIAGES WAGONS TOOLS MERCHANDISE
MUSIC FLOWERS FANCY WORK PLANTS
PICTURES CULINARY DAIRY HOUSEHOLD
AMUSEMENTS.

Plentiful Premiums and Purses Provided.

By an examination of the Premium List it will be seen that the offerings are upon a scale of monumental liberality and the management assure all exhibitors that premiums will be paid promptly.

Princely Program Pleasing Patrons Perfectly.

The preparations for the entertainment and enjoyment of the patrons of the Janesville BIG Fair this year are more extensive than before and cannot fail to please and delight all.

WAR!

MOBILIZATION ORDER!

All residents of this vicinity, of all ages and sexes are hereby ordered to mobilize at The Fair Ground gates and then and there separate themselves from a few shekels and witness one of the best Fairs in this section of the country.

By Order of
The High Moguls.

STOP! LOOK! LISTEN!

YOU ARE EACH AND ALL HEREBY COMMANDED TO SIT UP AND TAKE NOTICE that Fair time is again approaching and it is up to you to get busy with your preparations therefore. Get a hunch on yourselves. Prepare the fatted calf. Get out your best bib and tucker. Hitch up old Dobbin and hike to the Fair.

You owe it to yourself and your family to take the five days of recreation and entertainment at the Janesville BIG Fair.

Come with your wife, sons and daughters and join the happy, admiring throng; enjoy the pleasure of meeting and greeting old friends and companions. Such relaxation and recreation will result in the individual's physical, mental and moral aggrandizement. Store your minds with such information as you may be able to gather here that will enable you to lighten your daily toil and add ease and comfort to your living. Come, and after a day of profit and pleasure, return to your homes refreshed, and be wiser and better.

By an examination of the Premium List it will be seen that the topics embraced are generously various; the divisions are expensively multifarious, and the prize offerings are upon a scale of monumental liberality. Indeed, there is every reason to anticipate that the coming Fair will rank foremost among the Autumn Exhibitions.

The managers aim, by all legitimate means, to advance the agricultural, mechanical and kindred interests of the country, yet they are not unmindful of such innocent sports and amusements as will tend to vary any possible monotony, produce healthful relaxation, recreation and enjoyment.

Domestic Economy Promoted

HOUSEWIVES MADE HAPPY.

GRAND FOOD AND DAIRY PRODUCTS SHOW

The raw materials of the soil, tree and vine transformed into finished table products such as Butter, Cheese, Bread, Cake and other edibles.

Illustrations of saving fruits and vegetables and enriching them to the taste, by canning, preserving, pickling and the like, producing such things as Jams, Jellies, Butters, Relishes, Marmalades, etc.

A VERITABLE LADIES' BAZAAR

Representing her genuine thrift and genius, Sewing, Knitting, Crocheting, Fancy Work, Textile Fabrics, Garments, etc.

The latest styles, the richest materials and the most elegant masterpieces of creative and decorative skill and art in needle work.

HOUSEHOLD FURNISHINGS

Embracing everything necessary to make up and ornament the home.

A Great Big Show For a Small Piece of Money

Admission 50¢. Season tickets \$2.00. Special train service on all roads leading to Janesville.

SPECIAL FEATURES: The aim of the management will be to diversify the exhibition so that there will be

A NEW FAIR EACH DAY

with features, ceremonies and attractions peculiar to itself, and visitors will be well paid for more than one day's attendance.

Follow the Crowds

And go to the best Fair to be held anywhere this year. All kinds of pleasing and entertaining features. A cloudburst of pure, wholesome, unadulterated and moral amusements and sports, designed to please the most fastidious.

A FAIR FOR ALL THE PEOPLE

Immense crowds will attend the Fair each day. Get in line and be one of the bunch.

Don't Miss the Big Races Each Afternoon

REAL RIVALRY RACES ATTRACTED BY THE LIBERAL PURSES OFFERED.

The Program For the Coming Fair.

will be New, Novel, Engaging, Entertaining, Exciting, Educating, Exhilarating, Extensive, Comprehensive and Popular.

Fine Musical Concerts Daily.

Five Big Bands have been engaged to furnish the music. Watch the columns of The Gazette for announcements of special attractions.

FOR PREMIUM LIST OR OTHER INFORMATION WRITE THE SECRETARY

SPECIAL NOTE TO EXHIBITORS: Those who are planning to make exhibits at Janesville's BIG Fair are urged to arrange for their entries at as early a date as possible, thus avoiding confusion.

J. C. NICHOLS, Pres. H. O. NOWLAN, Sec'y.

